

KAY 203

GROUP ASSIGNMENT (20 POINTS)

ANALYSIS OF A POLICY ENTREPRENEUR

TO BE UPLOADED TO TURNITIN

PRESENTATION DEADLINE: JANUARY 2 & 9, 2020

REPORT DEADLINE FOR TURNITIN UPLOAD & GROUP MEMBER EVALUATION
FORMS : JANUARY 16, 2020

What is a Policy Entrepreneur?

(Kingdon, 2014: 20, 88, 122-123)

- They are people, who use their resources (time, energy, reputation, money, political power, popularity, etc.) to popularize a problem and its solution, and gain something (pleasure to see their preferred policies applied, satisfaction from participation, personal gains such as promotion, etc..) in return from this activity.
- They could be in or out of government, in elected or appointed positions, in interest groups or research organizations.

What is a Policy Entrepreneur?

- They are willing to invest their resources in pushing their preferred personal proposals or problems, making important people to pay attention, and matching solutions with problems and for matching both problems and solutions with advantageous political climates.
- They affect how much public attention a problem or a solution receives.
- They seize crises as opportunities.

Group Assignment & Presentation

- 9-10 Groups of 10 people each (There are 101 people in our class)
- TOPIC: Find and examine a policy entrepreneur in Turkey or abroad, either from today or the past
- One person (policy entrepreneur) can be selected by one group only, so tell me who your group chose as soon as possible
- List of policy entrepreneurs that you selected will be posted on my office door, from November 7 on.
- Format and questions to answer will be provided on website.
 - <http://yunus.hacettepe.edu.tr/~myildiz/> (courses section...)

Overview

- Homework Assignment Announcement Date: November 7, 2019
- Presentation Days: January 2 & 9, 2020
 - First groups to select members and topics will present first
- Deadline for Group Report Submission/Turnitin Upload : January 16, 2020
- Will be uploaded to Turnitin software online.
 - Accepted similarity rate: 20% (If higher, change and reload)

Deadlines and Turnitin Information

- Deadlines
 - **January 2 & 9, 2019** for presentation of reports in class
 - Presentation duration: **15 slides and 15 minutes** maximum
 - The presentation can be done by **either all or some members** of the group in English.
 - **January 16** (to be announced) for final reports
 - It will not be possible to grade the assignments that have not been completed by this date.
- Accepted similarity rate in Turnitin is 20%.
 - If the Turnitin similarity rate of the file exceeds 20%, you need to delete it. Then, change the file to reduce similarity and reload it.

Directions for Answering the Questions

- Choose & analyze a policy entrepreneur in Turkey or abroad for your homework.
- Each group will select a different policy entrepreneur.
 - Let me know the name of the person you want to analyze as soon as possible.
 - In case of two groups choosing the same person, the first choice is valid.
- Answer the following questions in a Powerpoint file and upload them to Turnitin.
- Make sure to support your answers with visual materials
 - Screen shots & other visuals from websites and social media pages.

Questions

1. Give general/basic/personal information (when and where he/she was born; education, history of activism, etc.) about the person/ policy entrepreneur that you are examining.
2. What is the problem that this person is trying to make known better/place on the agenda?
3. Why is this problem important?
4. How does this person popularize a problem or solution and place it on the agenda? What are the tools (media, speeches, letters, visits to decision makers, protests, etc.) that he/she uses for this purpose?
5. What does this person gain (material or non-material benefits) from putting this problem or solution on the agenda?
6. What is the solution(s) that this person/ policy entrepreneur recommend/popularize to solve the problem?
7. Are you convinced that the problem is important? Explain.
8. Are you convinced that this problem can be solved by this solution(s)? Explain.
9. Do you find this policy entrepreneur successful? State your criteria (at least two) for success and explain your analysis.
10. If you were the policy entrepreneur, what would you do differently?

Grading Criteria

- Half of the grade (10 points) will be awarded by the teacher; the other half by the group members by using a **peer evaluation form** on this website.
 - **Deadline: January 16.**
 - If your evaluation form about your group members is not sent to me (myildiz@hacettepe.edu.tr), then your grade other members will be **zero (0) points.**
- My Grading Criteria (10 points in total)

My Grading Criteria (10 points in total)

- Are all questions answered by using evidence? (0.5 points for each answer)
- Is the presentation well-prepared/professional? (grammar, spelling errors, etc.) -1 pt.
- Are there any unnecessary things other than questions and answers? -1 point
 - DO NOT ADD ANYTHING ELSE, NO COVER PAGE OR INTRODUCTION.
- Is the file Powerpoint? If not -1 point
- Are there more than 15 slides? -1 point
- Is the file name given as requested? -1 point
 - Example: 203-TITLE OF POLICY-ENTREPRENEUR- GROUP-HOMEWORK.PPT (X)
 - 203-GRETA-THUNBERG-GROUP-HOMEWORK

How to Collect Data?

- You may collect data by
 1. Visiting the web sites and official social media accounts/pages of the selected person/policy entrepreneur.
 2. Finding and reading academic articles on the selected person at venues such as Google Scholar.
 3. Finding and reading news articles on the selected person on newspapers, magazines, news portals, etc.
 4. Conducting interviews with the selected person or his/her representatives (if he/she is a part of an organization) either face to face or via some kind of technology (telephone, e-mail, whatsapp, etc.)

Some Useful Resources

- You may find information about policy entrepreneurs at:
 1. Kingdon John W. (2014). *Agendas, Alternatives and Public Policies*, New York, Pearson, Second Edition.
 2. Mintrom, M., & Vergari, S. (1996). Advocacy coalitions, policy entrepreneurs, and policy change. *Policy studies journal*, 24(3), 420-434.
 3. Mintrom, M., & Norman, P. (2009). Policy entrepreneurship and policy change. *Policy Studies Journal*, 37(4), 649-667.