

Introduction to Public Policy

Week 3 & 4

Policy-Making Actors

Theodolou & Kofinis, 2004: 55-75.

ACTORS OF THE POLICY PROCESS/GAME

- Government
- Private Sector
- 3rd Sector (NGOs, NPOs)
- Citizens
- International organizations
- Media (Traditional and new)
- Lobbyists
- Think tanks

FORMAL ACTORS

- Operate with constitutional & legal legitimacy in institutional arenas of policy
 - Executive, legislative and judiciary
 - Elected and appointed officials
 - Politicians & bureaucrats
 - Members of Parliament (MPs), mayors...

INFORMAL ACTORS/PLAYERS

- Experts and academics
- Lobbyists
- Citizen activists
- Political consultants
- Interest groups
- Media
- Think tanks

Question

- What are the roles played & responsibilities undertaken by the following policy actors during the COVID-19 Pandemic crisis?
 - Central government
 - Local government
 - Private sector
 - NGOs
 - Citizens
 - International organizations
 - Think tanks

POWER/INFLUENCE OF ACTORS

(ACTORS AND POINTS/STAGES OF INFLUENCE)

| STAGES OF POLICY PROCESS | INSTITUTIONAL ACTORS | | | | | NON-INSTITUTIONAL ACTORS | | | | |
|----------------------------|----------------------|-----------|------------------------------|--------|-------------|--------------------------|-----------------|-----------|-------|-------------|
| | Parliament | President | Prime Minister & the Cabinet | Courts | Bureaucracy | Public | Interest Groups | Lobbyists | Media | Think Tanks |
| Problem Identification | | | | | | | | | | |
| Agenda Setting | | | | | | | | | | |
| Policy Formulation | | | | | | | | | | |
| Policy adoption | | | | | | | | | | |
| Implementation | | | | | | | | | | |
| Evaluation | | | | | | | | | | |
| Policy change/ termination | | | | | | | | | | |

Source: Theodolou & Kofinis, 2004: 56.

POWER/INFLUENCE OF ACTORS

| POWER/INFLUENCE | | POWER/INFLUENCE ON ISSUES | |
|-------------------------------------|---|--|--|
| | | ONE ISSUE | MULTIPLE ISSUES |
| POWER/INFLUENCE OVER PROCESS | ONE POINT/ STAGE IN THE POLICY PROCESS | ACTORS INFLUENTIAL ON ONE ISSUE AT ONE POINT/ STAGE | ACTORS INFLUENTIAL ON MANY ISSUES AT ONE POINT/ STAGE |
| | MULTIPLE POINTS/ STAGES | ACTORS INFLUENTIAL ON ONE ISSUE AT MULTIPLE POINTS/ STAGES | ACTORS INFLUENTIAL ON MULTIPLE ISSUES AT MULTIPLE POINT/ STAGE |

Source: Theodolou & Kofinis, 2004: 55.

INFLUENTIAL ON ONE ISSUE AT ONE POINT/ STAGE???

The screenshot shows the Greenpeace International website. The browser address bar displays www.greenpeace.org/international/en/. The website features a green header with the Greenpeace logo and navigation links: Home, About Us, What we do, News, Get involved, and Donate. A search bar is located in the top right corner. The main content area is dominated by a large image of a dense forest with the text "OUR CLIMATE DEPENDS ON FORESTS" and "SAVE THE LUNGS OF AFRICA" overlaid. On the left side, there are social media icons for Facebook (14.9K), Twitter, and a plus sign for more options (2.9K). Below the main image, there is a section titled "The latest updates" with tabs for "Blog posts", "Publications", "Press releases", and "All". The first update is a blog post titled "We are all deeply feeling the loss of a friend and colleague" by Patrik Eriksson, dated 18 October, 2017. The text of the post reads: "It is with heavy hearts that we can confirm that our dear friend and colleague Carolina Nyberg-Steiser, 29, from Greenpeace Nordic has died in a tragic accident in the Amazon. Carolina was traveling in a small amphibious plane...". Below this, there is a partial view of another update titled "How green is your tech?". On the right side of the page, there is a sidebar with a "Home" section containing links to "About Us", "What we do", "News", "Get involved", and "Donate". Below this is a "Get involved" section with an "Email address" input field, a "Please select country/region" dropdown menu, and an orange button.

INFLUENTIAL ON ONE ISSUE AT ONE POINT/ STAGE???

www.maliye.gov.tr 29 Ekim 2017 - Pazar

T.C. MALİYE BAKANLIĞI TÜRKİYE CUMHURİYETİ MALİYE BAKANLIĞI

Bizi Takip Edin

Arayacağınız kelimeyi yazın...

Hakkımızda Birimler Mevzuat İç Kontrol İç Denetim Yayınlar Bilgi Edinme İletişim Galeri e-maliye

KDV İle İlgili Yaptığımız Çalışmada Oran İndirimi Söz Konusu Değil

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 ... Basında Maliye Bakanı

NACİ AĞBAL
T.C. Maliye Bakanı
Özgeçmiş

Basın Duyuruları Bakanlık Duyuruları OHAL Başvuru Duyurusu Diğer Duyurular Tüm Duyurular

30 Haziran 2017 Maliye Bakanlığı Basın Açıklaması / ÖTV
Sigara ve diğer tütün mamulleri üzerinden alınan ÖTV tutarlarına ilişkin açıklama

09 Haziran 2017 Maliye Bakanlığı Basın Açıklaması / Mavi Marmara
Mavi Marmara gemisinde hayatını kaybedenlerin ailelerine ödenecek tazminat hakkında basın açıklaması

15 Maliye Bakanı Sn. Naci Ağbal'ın 2017 Yılı Ocak-Nisan Dönemi Bütçe Değerlendirmesi

İNTERNET VERGİ DAİRESİ
Hızlı
Kolay
Güvenli

DMO
Katalog

MİLLİ EMLAK
Gayrimenkul
İlanları

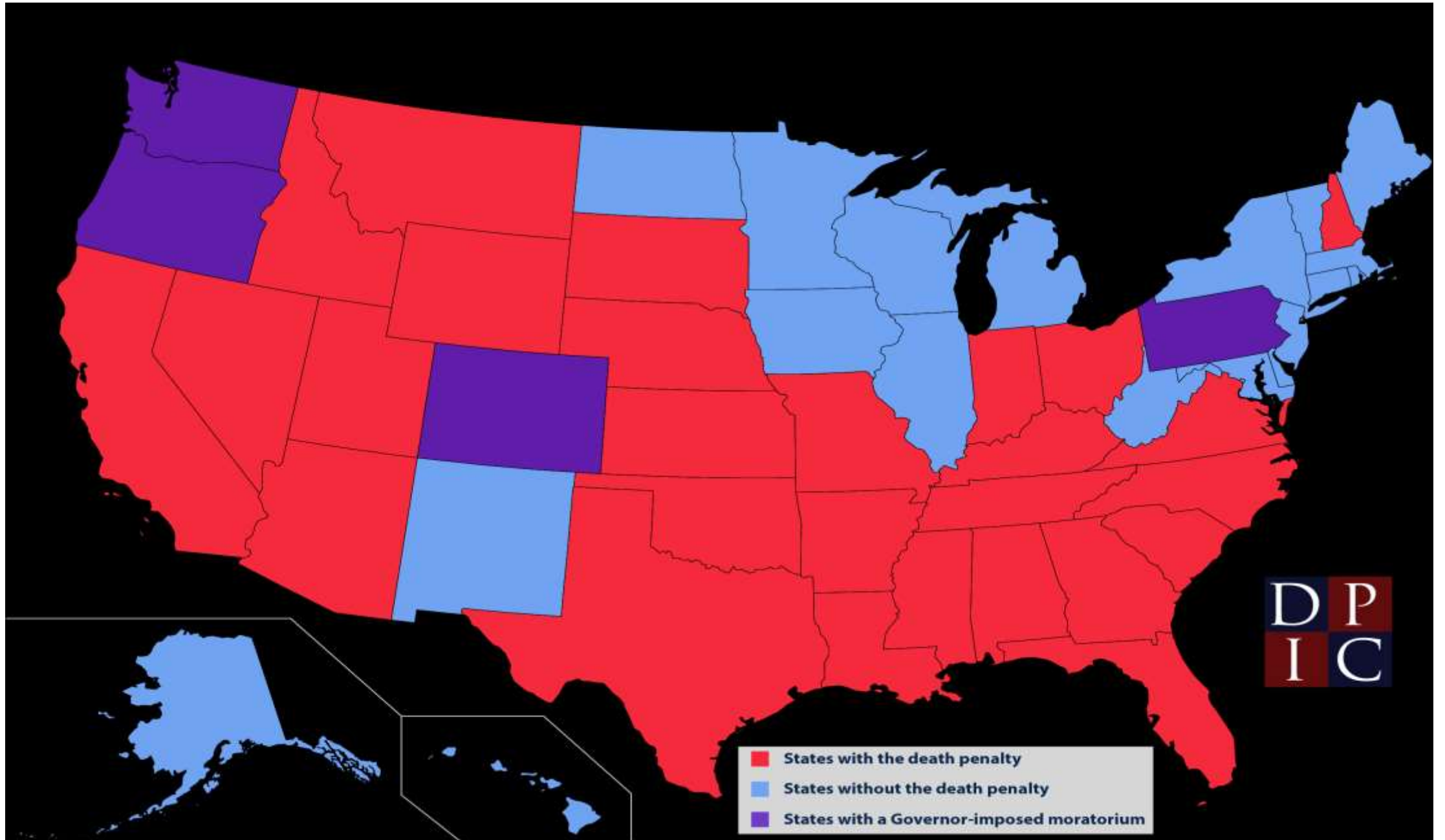
IDENTITY OF ACTORS

| IDENTITY | | INSTITUTIONALITY | |
|-------------------|---------------------------|--|---|
| | | INSTITUTIONAL ACTORS | NON-INSTITUTIONAL ACTORS |
| CONSTITUTIONALITY | CONSTITUTIONAL ACTORS | PARLIAMENT PRESIDENT MINISTRIES BUREAUCRACY | |
| | NON-CONSTITUTIONAL ACTORS | | CITIZENS LOBBYISTS INTEREST GROUPS THINK TANKS |

Source: Theodolou & Kofinis, 2004: 55.

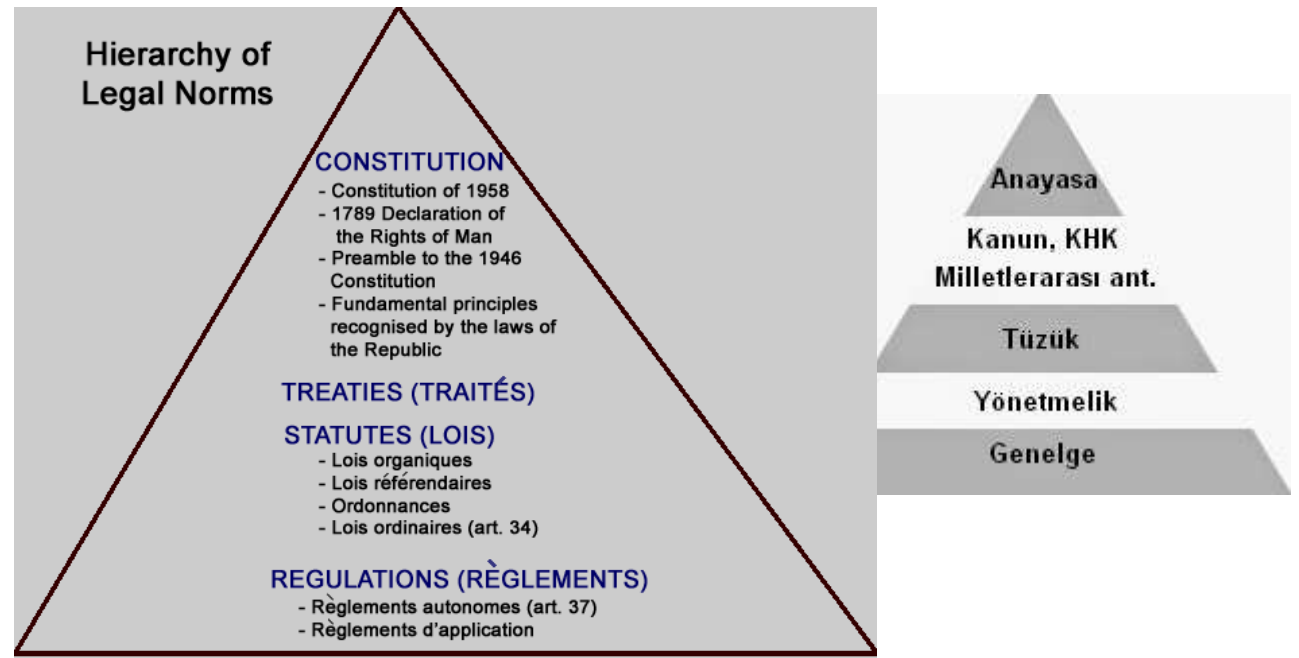
Government (Levels)

- **Federal** Systems (United States, Germany, Russia...)
 - Federal Government Level
 - State Government Level (California, Florida...)
 - Local Government Level
- **Unitary** Systems (**Turkey**, France...)
 - National Government Level
 - Local Government Level (Municipalities, villages)
- Systems with **Regions** (Spain...)
 - National Government Level
 - **Regional** Government Level (Catalonia, Basque Region...)
 - Local Government Level



Government (Separation of Powers)

- Legislature
 - One chamber (Turkish Parliament) vs. Two chambers (Senate and House of Representatives in the US)
 - Legislative Committees
- Judiciary
 - Hierarchy of Norms
- Executive
 - President
 - Cabinet



Members of Parliament (MPs)

- Channels of effect on public policies
 - Law-making/legislative process
 - Representation of their voters
 - Oversight of government agencies
 - Through budgets
 - With the help of reports from the Court of Accounts

MP introduces bill to put distracted driving on fed's agenda



The bill, "A Federal Framework on Distracted Driving Act," was introduced on Oct. 18. Currently, every province and territory in Canada, except for Nunavut, has some form of distracted driving laws.



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Rachel Aiello, Ottawa News Bureau Online Producer
[@rachaiello](#)

Published Wednesday, October 25, 2017 6:26PM EDT
Last Updated Wednesday, October 25, 2017 6:34PM EDT

OTTAWA – A Liberal MP is calling on the federal justice and transport ministers to develop a plan to tackle distracted driving across Canada.

Doug Eyolfson, the rookie MP for the Manitoba riding of Charleswood-St. James-Assiniboia-Headingley, has brought forward a private members' bill, Bill C-373, for personal reasons, but also because he thinks it's time to look at what more can be done to deter the practice, and

Parliamentary Commissions and Their Staff

- Experts helping the members of the Parliament





ADALET KOMİSYONU

[Komisyon Başkanı](#)[Komisyon Üyeleri](#)[Komisyon Toplantıları](#)[Komisyona Havale Edilen İşler](#)[Komisyon Raporları](#)[Komisyon Tutanakları](#)[Komisyonda Görüşülerek Kanunlaşan İşler](#)[Duyurular-Basın Açıklamaları](#)[Komisyon Faaliyetleri](#)[Ziyaretler](#)[Belgeler](#)[Bağlantılar](#)[İletişim](#)

Komisyon Hakkında

Adalet Komisyonu, Türkiye Büyük Millet Meclisi İçtüzüğü uyarınca faaliyet gösteren ihtisas komisyonudur. Komisyonun üye sayısı yirmi altıdır. Komisyon üyelerinin on altısı Adalet ve Kalkınma Partisi Grubuna, altısı Cumhuriyet Halk Partisi Grubuna, üçü Milliyetçi Hareket Partisi Grubuna ve biri de Halkların Demokratik Partisi Grubuna mensuptur. Komisyon, kendi üyeleri arasından bir başkan, bir başkanvekili, bir sözcü ve bir kâtip seçmektedir.

Adalet Komisyonu; Türkiye Büyük Millet Meclisi Başkanlığınca kendisine havale edilen adalet işleri ile medeni hukuk, ceza hukuku, borçlar kanunu gibi temel kanunlar, sivil ve askeri yargılama hukuku

Güncel



Turkish parliament to start 2018 budget debate Tuesday

Finance Minister Agbal to present Turkey's budget to Planning and Budget Commission

home > Turkey, politics 23.10.2017



Turkish parliament to start 2018 budget debate Tuesday

By Emin Avundukluoglu

ANKARA

The parliament will begin its two-month long debate on the 2018 budget on Tuesday.

Finance Minister Naci Agbal will present the budget to the parliament's Planning and Budget Commission on Tuesday.

The commission will debate the 2018 budget until Nov. 23, which would then be referred to the general assembly where it would be discussed at the beginning of December.

The budget contains an increase in education expenditure to 134 billion liras (\$37 billion), including investments of 14.3 billion liras (\$3.97 billion) that comes to around 18 percent of total public investment.

Turkey is targeting 762.8 billion liras in expenditures and 696.8 billion liras in revenue in 2018, along with nearly 600 billion Turkish liras in tax revenue.

The draft has around 85 billion Turkish liras (\$23.6 billion) slated for public investments, with nearly 30 percent of that going to transportation, while healthcare and agriculture would get 10 percent and 12 percent, respectively.

related news

Turkey took 'strongest stance' against Iraqi Kurd poll

Turkey took 'strongest stance' against Iraqi Kurd poll

Turkey aims to provide jobs to 3.2 million more people

Turkey aims to provide jobs to 3.2 million more people

US Senate approves budget bill

US Senate approves budget bill

Parliament to erect monument to mark defeated coup

Parliament to erect monument to mark defeated coup

Venezuelan president visits Turkish parliament

Venezuelan president visits Turkish parliament



today's headlines

- 15 : 21 world
'Holistic policy needed to end humanitarian crises'
- 15 : 05 middle east
Palestinian PM demands British apology for Balfour
- 13 : 54 Turkey
Turkey celebrates Republic Day
- 11 : 42 Turkey
Turkey arrests 61 Daesh-linked suspects

President

- Duties of Powers (Article 104 & 146 of the Constitution)-Some Examples
 1. Executive
 - He/she shall appoint and dismiss the deputies of the President of the Republic and the ministers.
 - He/she shall appoint and dismiss the high ranking public executives.
 2. Legislative
 - He/she shall promulgate laws.
 - He/she shall send laws back to the Parliament to be reconsidered.
 3. Judiciary
 - The President of the Republic shall appoint several members of the Supreme Court.

The president appoints and dismisses the ministers.

Turkish President Recep Tayyip Erdoğan appointed new deputy ministers on Sept. 6.

Nureddin Nebati was appointed deputy treasury minister and Osman Dinçbaş deputy finance minister.

The announcement was published in the Official Gazette.

Nebati, who has a Ph.D. in political science and public administration, has been in the textile business for years.

Nebati was a ruling Justice and Development Party (AKP) deputy from the eastern province of Şanlıurfa and head of the Inter-parliamentary Jerusalem Platform.

Dinçbaş, who started his career as an audit assistant in 1984 at Ernst & Young's Istanbul office, later moved to Hartford and New York offices in the United States and worked in the U.S. for a total of three years. In 2002, he was appointed as Ernst & Young Turkey's Chief Operations Officer (COO). At the end of 2003, he was promoted as Ernst & Young Turkey general manager and held this position until the end of 2010. He served as president of Market and Business Development in 2011 and left Ernst & Young in January 2012 to set up his own business.

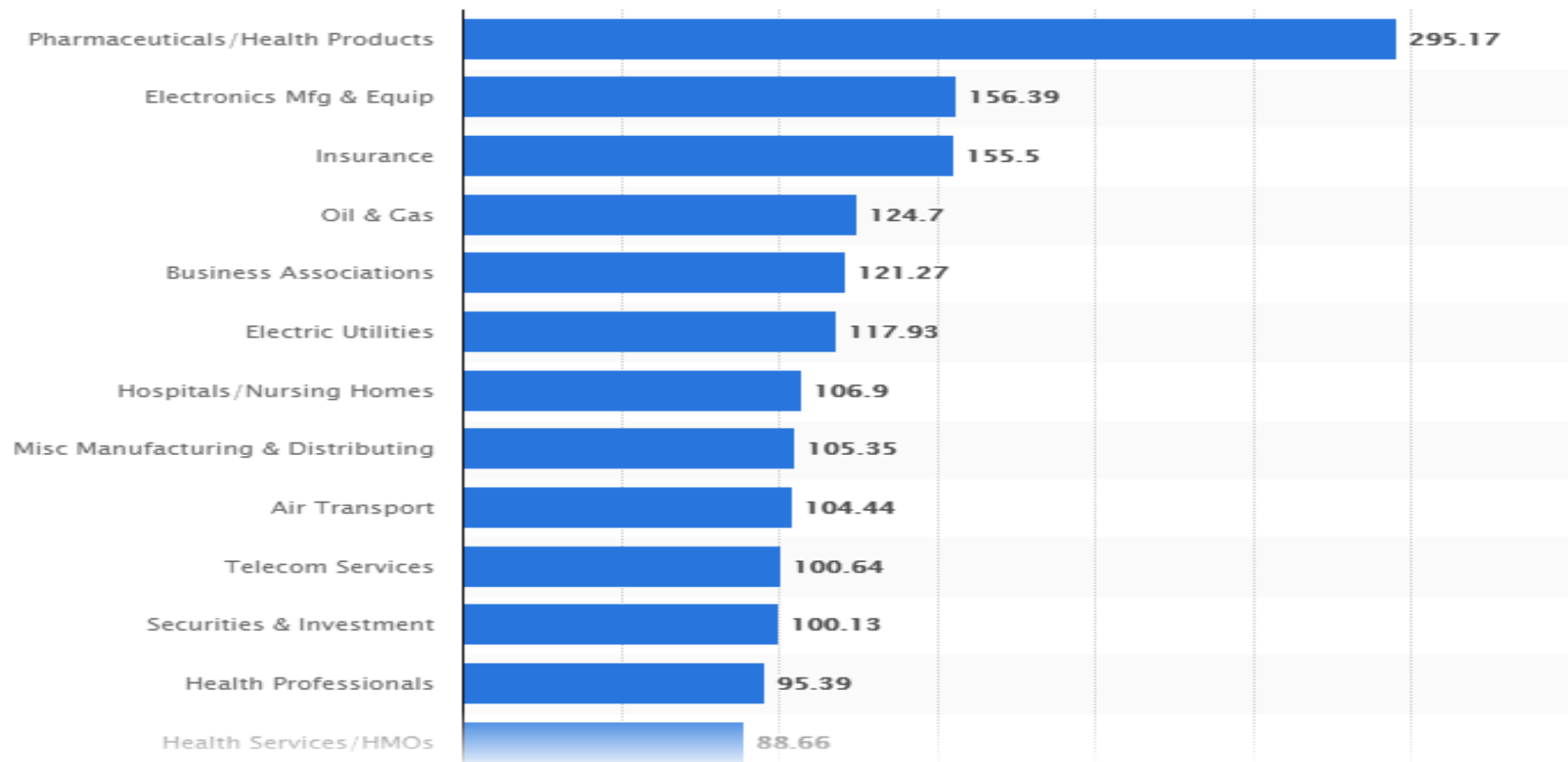
Dinçbaş also served as a member of the Board of Directors of International Investors Association (YASED) between 2004 and 2010 (three successive periods).

Influence of Lobbyists

- Elements of Lobbyists' Influence
 - Experience
 - Years in the advocacy profession
 - Access
 - Close professional and personal relationships with people
 - Expertise
 - Level of knowledge & skill in understanding the policy process & develop winning strategies
 - Resources
 - Money and capabilities available to the lobbyist
 - Character
 - Integrity of character?

Source: Theodolou & Kofinis, 2004: 70-71.

Leading lobbying industries in the United States in 2019, *(in million U.S. dollars)*



Media

- Importance: «Information is power»
 - Affecting/manipulating public opinion & agenda via constant access to citizens
- Closeness to the institutional actors
 - Ideological positions of media outlets
- Type of Media
 - Traditional Media: Newspapers, radio and TV stations...
 - New Media: Internet forums, blogs, social media platforms...

Media Misleading the Public on Policy Issues

Science Contents News Careers Journals

SHARE

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in

3

Envelope



SÉBASTIEN THIBAUT

As U.S. election nears, researchers are following the trail of fake news

By Greg Miller | Oct. 26, 2020, 1:25 PM

It started with a tweet from a conservative media personality, accompanied by photos, claiming that more than 1000 mail-in ballots had been discovered in a dumpster in Sonoma county in

Obesity

Obesity among children starting primary school continues to rise

Health campaigners call for restrictions on junk food marketing as NHS figures show higher levels of obesity in deprived areas



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Press Association

Thursday 19 October 2017 11.00 BST



A boy playing football in Rotherham. The figures show major regional disparities. Photograph: Christopher Thomond for the Guardian

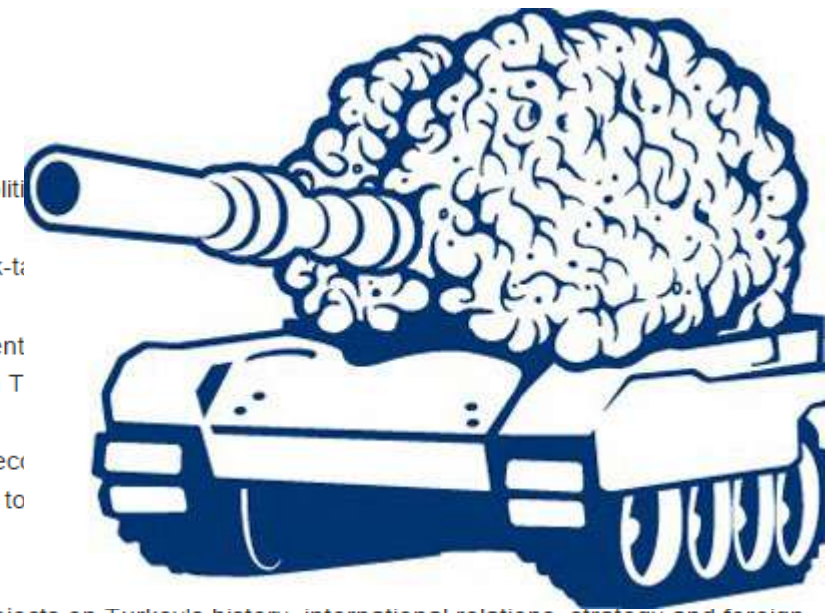
Obesity among children starting their first year of primary school has risen for the second year in a row.

Figures from NHS Digital show 9.6% of children in reception classes in 2016-17 are obese, compared with 9.3% the year before.

One-fifth of year 6 children (aged 10-11) are obese, the same as in 2015-16. The statistics for more than 1 million pupils across England show 32.4% of girls and 36.1% of boys in the final primary school year are overweight or obese, while the figures for reception are 22.1% and 23.1% respectively.

A List of Think Tanks in Turkey

Turkish think tanks provide research and ideas yet they play less important roles in policy making when compared with the American think tanks.



- **21st Century Turkey Institute**; based in Ankara, undertakes research and projects on a large scale; from Turkish Foreign Policy to regional politics.
- **3H Movement** is a liberal think tank and a young organization centered in Istanbul.
- **Ankara Strategy Institute** [1] is an Ankara based independent think-tank organization established in 2011. It is distinguished from other think-tanks.
- **Association for Liberal Thinking** is a libertarian think-tank centered in Ankara.
- **Bahcesehir University Center for Economic and Social Research (Betam)** was founded with the goal of establishing a tradition rooted in scientific research. Betam consists of two main units. In the Economic Research Unit, it focuses on the research and development of economic policy in Turkey. In the Social Sciences Research Unit, it concentrates on the cultural, social and political structure of Turkey and its international relations.
- **Center For Alternative Policies** or Alternatif Politikalar Merkezi (APM-CAP). Based in Ankara / TURKEY Undertakes research and projects on economic and social issues.
- **Center for Eurasian Strategic Studies** or Avrasya Stratejik Araştırmalar Merkezi (ASAM). The first known think-tank in Turkey. It has close ties to the Center for Armenian Research (EREN).
- **Centre For Policy and Research On Turkey (Research Turkey)** Established in 2012 in London, United Kingdom. www.researchturkey.org
- **Center for Turkey's Economic and Strategic Studies (TESAM)** is an independent think tank, established in 2008. Undertakes research and projects on Turkey's history, international relations, strategy and foreign policy as well as economic and cultural issues.
- **Education Reform Initiative** (ERI) was launched within Sabancı University in 2003 with the aim of improving education policy and decision-making through research, advocacy, and training. ERI mobilizes a wide range of stakeholders in participatory education policy processes in pursuit of its mission of "quality education for all." [2] Education Reform Initiative was ranked in The 2013 Global Go To Think Tank Index. See the result: [3]
- **Foreign Policy Institute** [4]
- **Freedom Research Association** is an Ankara-based policy think tank with a mission to help consolidate liberal institutions in Turkey. Recently founded, the think tank brings together distinguished political scientists, legal scholars and journalists to publish original research and make an impact on public policy. <http://ozgurulukarastirmalari.com/>
- **Global Political Trends Center** also known as GPoT Center is a liberal research unit at Istanbul Kultur University.
- **Institute for Armenian Research** or Ermeni Araştırmaları Enstitüsü (EREN). Privately funded organization, created by the Center for Eurasian Strategic Studies (ASAM).
- **International Cultural Research Center (UKAM)**. Based in Istanbul, is a liberal think-tank specializing in conducting research on cultural and ethnic rights and politics. <http://www.ukam.org/>
- **International Strategic Research Organization (USAK)** is an Ankara-based liberal think tank, established in 2004. An umbrella organization with 9 research centers, it has close ties with Turkish diplomacy, military and political circles. It is sponsored by the business world and member donations.
- **S.E.S.A.R.** (Turkish: *Siyasi, Ekonomik, Sosyal Araştırmalar ve Strateji Geliştirme Merkezi*). Implicated in the **Ergenekon investigation**, with its chief, İsmail Yıldız, jailed. [2][3]
- **SETAM - Center for Strategic Economic Social Research** Established in 2010.
- **S.E.T.A.** Established in 2006. Close to the government. Conservative.
- **Strategic Outlook** Konya based think tank. Established in 2011.
- **Turkish Asian Center for Strategic Studies (TACSS)** [5]
- **T.A.S.A.M.** is Istanbul-centred and nationalist.

Source: https://en.wikipedia.org/wiki/Turkish_think_tanks

A Think Tank Analysis about Universal Basic Income

tesev.org.tr/wp-content/uploads/TESEV_Degerlendirme_Notlari_2020_05_Ezgi_Seckiner_Bingol.pdf



rlendirme_Notlari_2020_05_Ezgi_Seckiner_Bingol.pdf

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TESEV DEĞERLENDİRME NOTLARI

2020/5

Kovid-19 Pandemisi Sonrası Evrensel Temel Gelir Tartışması: Zamanı Geldi Mi?

TESEV Değerlendirme Notları, TESEV'in çalışma alanlarındaki konulara ilişkin farklı bakış açıları ve önerileri kamuoyuyla paylaşmayı hedeflemektedir.



Bir ülkenin tüm vatandaşlarına herhangi bir şart aramadan düzenli nakdi ödenek tahsis etmesini ifade eden evrensel temel gelir uygulaması Kovid-19 salgını sonrası yeniden tartışılmaya başlandı. Pandemi ekonomik açıdan güvencesiz kesimleri olumsuz bir şekilde etkiledi ve eşitsizliğin şiddetli sonuçlarını gözler önüne serdi. Sosyal mesafe ve evde kalma kuralı düşük ücretli işçiler ve güvencesiz sektörde çalışanlar için pek mümkün olmadı. Evde kalmanın işsizlik, mutlak yoksulluk gibi ağır sonuçları ile karşı karşıya kalan kesimler için kapsayıcı koruma mekanizmalarının oluşturulması gündeme geldi. Bu yazı evrensel temel geliri pandemi gündemi ile birlikte değerlendirmekte ve temel gelirin uygulandığı ülke örneklerine odaklanmaktadır. Bu örnekler doğrultusunda Türkiye için evrensel gelir tartışması nasıl