

Introduction to Public Policy

Week 11

Policy Change & Termination

Theodolou & Kofinis, pp. 201-209.

Policy Change & Termination

- They come **after evaluation & feedback**
 - Reformulation & reimplementation
- **Possible outcomes** of evaluation
 1. Policy does not change= policy stays the same
 2. Policy Change
 - A. Radical/Rapid change
 - B. Small/slow (incremental) change
 3. Termination: Ending policy
 - A. Partial termination
 - B. Total termination

Policy Failure and Policy Termination

edition.cnn.com/2010/WORLD/asiapcf/11/19/south.korea.sunshine.policy/index.html



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International Edition +

South Korea: Policy of engagement with North is a failure

By **Andrew Salmon**, For CNN

November 19, 2010 -- Updated 12:19 GMT (2019 HKT)

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N. Korean soldier (right) looks at a S. Korean soldier in September at the border village of Panmunjom (Chosun Daily News).

STORY HIGHLIGHTS

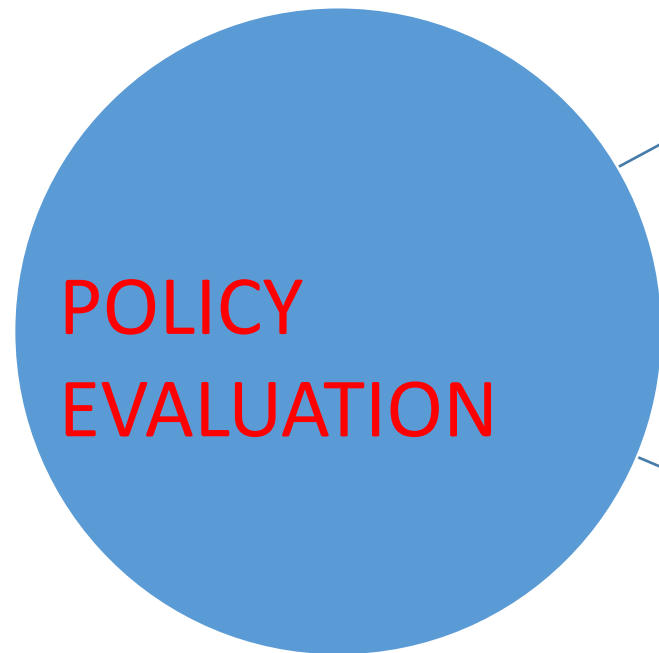
- An annual white paper slams the decade-long engagement policy
- It did not change North Korea's "perverse" policies, the report says
- The Sunshine Policy lasted between 1998 and 2008

Seoul, South Korea (CNN) -- South Korea has denounced a policy that called for a peaceful engagement with North Korea as a failure.

An annual white paper published by Seoul's Ministry of Unification slammed the decade-long engagement policy, which cost South Korea \$4.5 billion.

The policy did not change North Korea's "perverse" policies, the report said Wednesday.

Policy Change & Termination



- Radical/rapid Change
- Partial/slow change



- Total Termination
- Partial Termination

Should we change policy or not?

Example: Individual applications to the Turkish Supreme Court

Panel | Anayasa Mahkemesine Bireysel Başvuru Yolu: İlk Üç Yılı ...

PANEL

**ANAYASA
MAHKEMESİNE
BİREYSEL
BAŞVURU YOLU
İLK ÜÇ YILI VE GELECEĞİ**

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16 Aralık 2015 Çarşamba 14:00, SETA Ankara
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Reasons for Policy Change & Termination

- Interest group mobilization
- Target groups' complaints
- Changes/decrease in funding
- Legal challenges

Interest Group Mobilization

2018/08/17/turkish-taxi-drivers-protest-us-uber

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Turkish taxi drivers protest US, Uber

DAILY SABAH

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Published
17.08.2018
00:00



Taxi drivers condemn the American government's attacks on the Turkish economy and their principal competition Uber.

Taking advantage of the widespread anger toward the U.S. government, Istanbul's taxi drivers staged a demonstration against the speculative attacks on the Turkish currency and Uber

▲ group of taxi drivers in Istanbul staged a protest in front of the U.S.

Target Groups' Complaints

national-park-in-turkeys-bolu-draws-criticism-124011

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December 12 2017 15:48:00



Planned construction in national park in Turkey's Bolu draws criticism

Aysel Alp — ANKARA



A mansion and some 25 bungalows are set to be built in the Gölcük National Park, one of the symbols of the northwestern province of Bolu, drawing criticism from the main opposition Republican People's Party (CHP).

Bolu Mayor Alaaddin Yılmaz, however, claimed that no trees would be cut down for the upcoming construction.

Reasons for Policy Change-1

1. Societal dynamics, technologies & societal and political conditions change
2. New policies may contradict or invalidate an existing policy
3. A policy can be challenged legally or constitutionally
4. New discoveries may decrease public support for the policy

1. Societal dynamics, technologies & societal and political conditions change

www.hurriyetdailynews.com/putin-erdogan-agree-to-hold-syria-peace-talks-in-astana.aspx?pageID=238&nID=107367&NewsCatID=355

Putin, Erdoğan agree to hold Syria peace talks in Astana

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Russian President Vladimir Putin said on Dec. 16 that he had agreed with Turkish President Tayyip Erdoğan to hold peace talks on Syria in the Kazakhstan capital Astana.

Speaking at a news conference during a visit to Japan, Putin also said Russia would now be pursuing talks on a "nationwide" ceasefire in Syria.

Those talks would be in addition to U.N.-brokered talks that have been taking place intermittently in Geneva, Putin told reporters.

December/16/2016

2. New policies may contradict or invalidate an existing policy

← → ↻ ⓘ www.hurriyetdailynews.com/doner-kebab-triggers-trouble-in-european-parliament-124015


Hurriyet DAILY NEWS
LEADING NEWS SOURCE FOR TURKEY AND THE REGION

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December 12 2017 16:33:38

Doner kebab triggers trouble in European Parliament



The European Parliament on Dec. 12 will vote on whether to allow phosphate additives in doner kebab production – in a decision that will affect thousands of kebab-shop owners across the continent.

The use of phosphate in meat products is banned by EU regulations.

However, doner kebabs - defined by the EU as “frozen vertical meat spits” - have not up to now been listed in this legislation, with the European Commission preparing a proposal to authorize the Turkish specialty.

Reasons for Policy Change-2

5. Elected officials and their values & priorities change
6. The problem is solved, so the policy is no longer needed
7. Implementors lack the skills to successfully execute policy
8. Implemented policy may have defects & weaknesses
9. Target groups refuse to comply with policy and/or organize against it.

5. Elected officials and their values & priorities change

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South Korea

South Korea set to change policy on North as liberal wins election

Moon Jae-in has won presidential election comfortably after predecessor ousted in corruption scandal



This article is 3 months old

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4,371

Justin McCurry in Osaka and agencies

Tuesday 9 May 2017 15.04 BST



Moon Jae-in captured the public mood by promising to tackle rising inequality and youth unemployment, and make a clean break from his scandal-hit predecessor. Photograph: Kim Hong-Ji/Reuters

Moon Jae-in, a left-leaning liberal who favours engagement with North Korea, has won South Korea's presidential election, raising hopes of a potential rapprochement with Pyongyang.

8. Implemented policy may have defects & weaknesses

<https://www.nytimes.com/2017/07/26/us/minneapolis-police-body-camera-policy-fatal-shooting.html>

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Minneapolis Police Change Body Camera Policy After Fatal Shooting

By MITCH SMITH JULY 26, 2017



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- Woman Shot by Minneapolis Officer 'Didn't Have to Die,' Police Chief Says JULY 20, 2017
- Somalis in Minneapolis Shocked and Saddened by Police Shooting JULY 19, 2017

"What good is a camera if it is not being used when it may be needed the most?" said Medaria Arradondo, Minneapolis's acting police chief. David J. Phillip/Star Tribune, via Associated Press

Minneapolis police officers will be required to turn on their body cameras as soon as they start responding to 911 calls, part of a policy overhaul announced on Wednesday as fallout continues from the [fatal shooting of an unarmed Australian woman](#) by an officer who was wearing a camera but not recording.

"What good is a camera if it is not being used when it may be needed the most?" said Medaria Arradondo, the city's acting police chief.

9. Target groups refuse to comply with policy and/or organize against it.

nanpasa-sakinleri-bize-ragmen-yapilacak-birseyi-kabul-etmiyoruz-29969642

Hürriyet

GÜNDEM

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KEL

Gaziosmanpaşa sakinleri: Bize rağmen yapılacak birşeyi kabul etmiyoruz

Ezgi ÇAPA -Özgür ARSLAN/(DHA)

02 Eylül 2015 - 14:17:56



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Yorum yaz

GAZİOSMANPAŞA'nın Karayolları, Sarıgöl, Yıldıztabya, Pazariçi, Mevlana mahallelerinde yaşayan vatandaşlar, 1/5000 ölçekli nazım imar planına dava açmak üzere İstanbul Bölge İdare Mahkemesi'ne başvurdu. Mahmutbey'de yeni inşa edilen İstanbul İdare Mahkemesi önünde toplanan mahalle sakinleri, başvuruyu öncesinde farklı mahallelerden toplanan dilekçeleri bir araya getirdi.

Kinds/Patterns of Policy Change

1. Linear Change
 - One policy is replaced by another; or location changes
2. Non-linear change
 - Radical/major change because of ideological reasons of politicians or technological advances
3. Consolidation Change
 - Combination of two or more programs with similar objectives into a single new policy
4. Split Change
 - Divides an agency that is responsible for a particular policy or program into smaller units

Change of Civil Service Law 657: Linear or NonLinear Change?



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Geri A+ | A-

657 SAYILI KANUN DEĞİŞİYOR MU?

18.04.2014



Çalışma ve Sosyal Güvenlik Bakanı Faruk Çelik , memur ların bağlı olduğu 657 sayılı kanunun değişeceği sinyalini verdi.

Kanunun ihtiyaçları karşılamadığını söyleyen Bakan Çelik, "Bu yasa artık yama kaldırmayacak kadar yıprandı" dedi.

Bakan Çelik, Devlet Personel Başkanlığı'nın Bolu Abant Tabiat Parkı'nda bulunan Abant Palace Otel'de düzenlediği "Kamu Personel Sisteminin Sorunları, Çözüm Önerileri ve 2023 Vizyonu" çalıştayında konuştu.

Major Change?

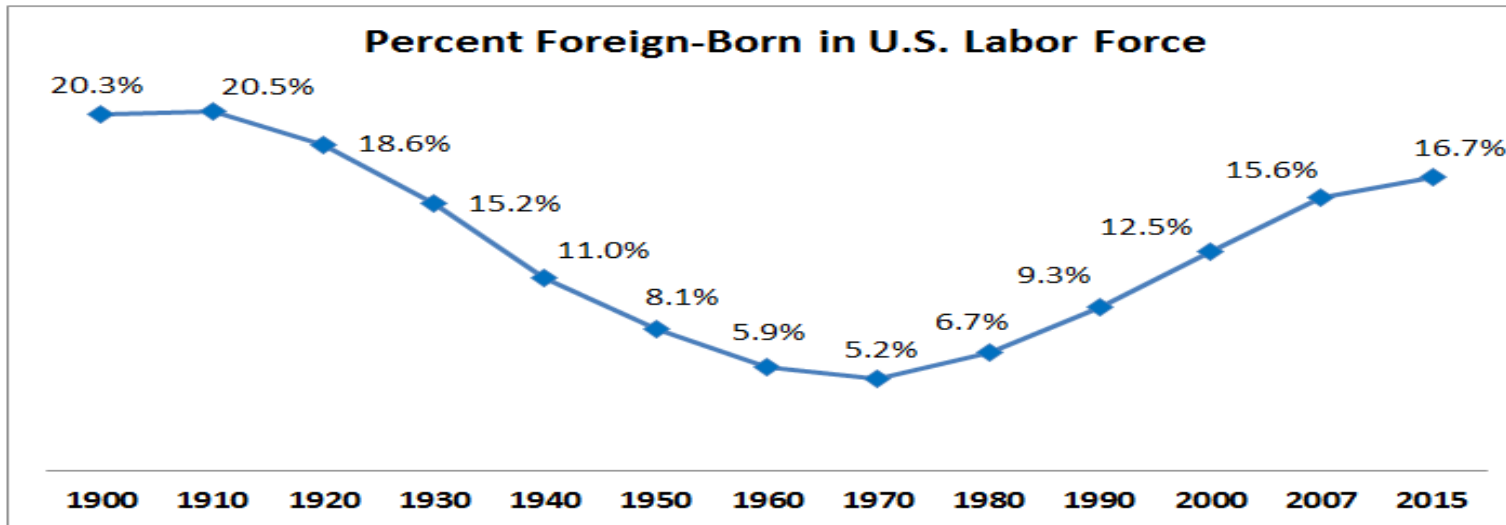
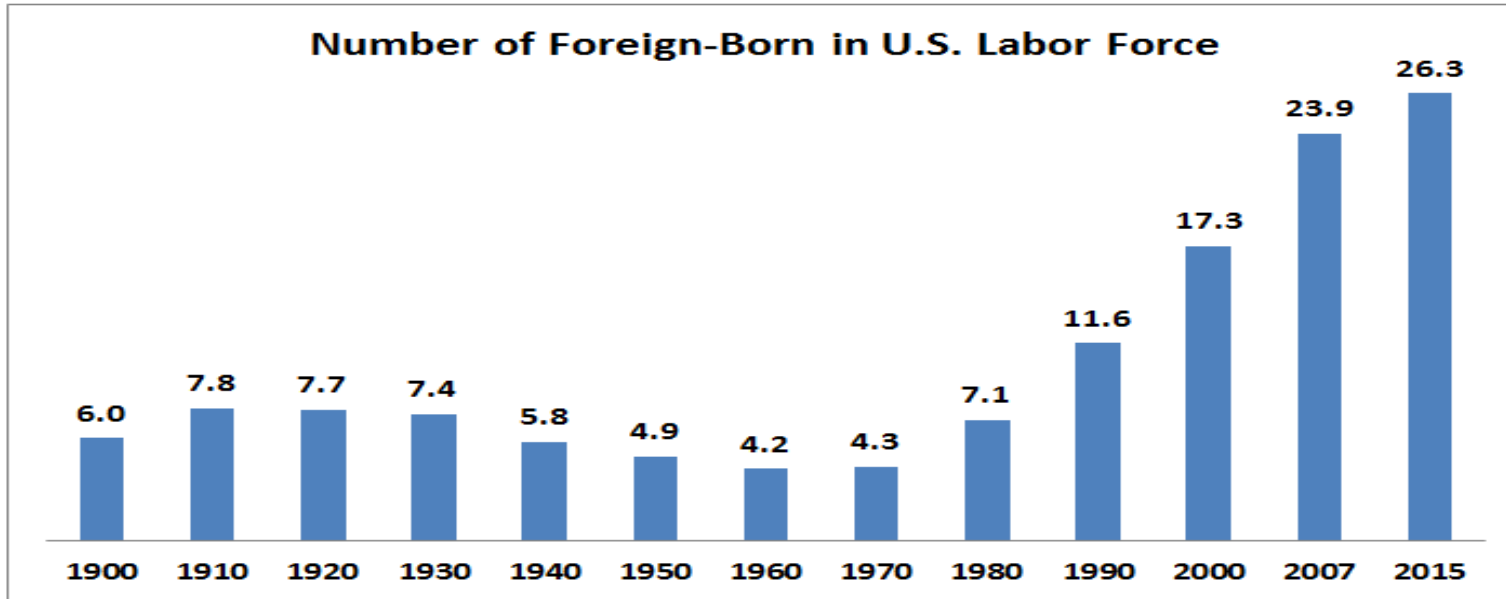
Policy Change about Turkey-Libya Agreement



Approaches to Policy Change

- Policy changes in cycles
 - Every 30 years (in a generation), the national mood and policies change (Schlesinger)
 - Periods of reform follows periods of calm/inaction (Huntington)
- Policy evolves by policy learning
 - Advocacy groups push for change when conditions & values change via policy learning (Sabatier & Smith)
- Backlash or Zigzag Thesis
 - Policies change because of changing perceptions about **who benefits** from these policies
 - The groups who do not benefit from the policies push for change one group after another

Cyclical Policy Change?



Backlash or zigzag?

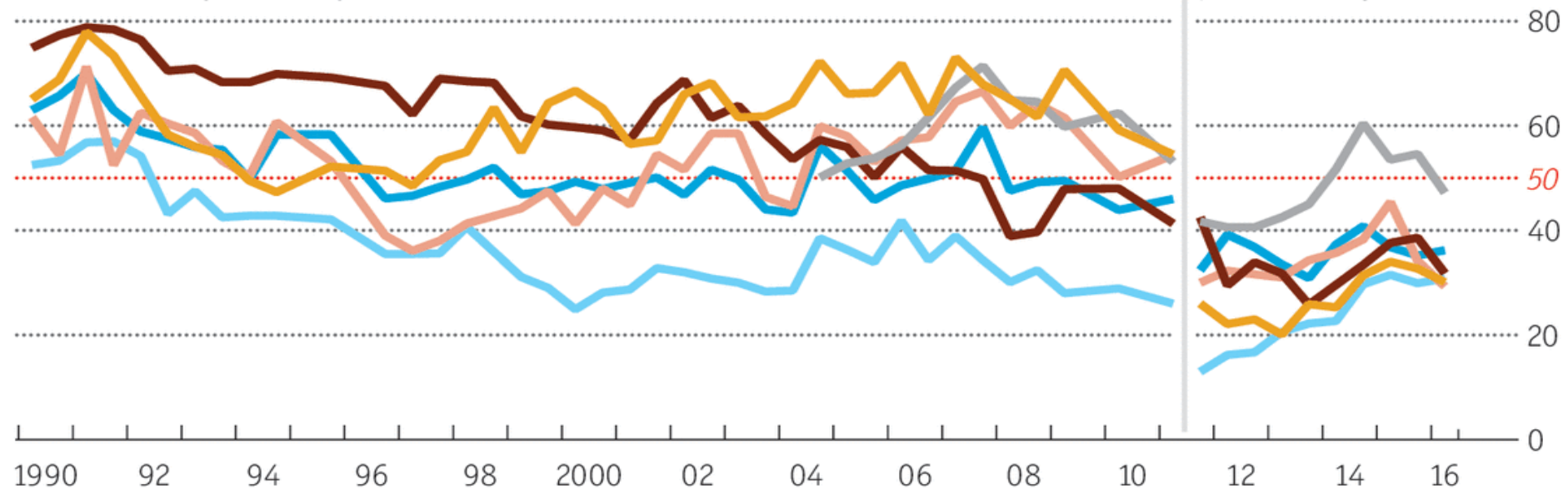
Love lost

Favourable opinions of the EU, % polled

— Britain — France — Germany — Italy — Poland — Spain

*Generally speaking, do you think that (your country's) membership of the EU is a good thing?**

In general, does the EU conjure up for you a positive image?†



Source: Eurobarometer

*Polled up to 2011 †Polled from 2000 to present

Policy evolves by policy learning



Economist.com

- Before the disaster of 2011, Japan got 25% of its electricity from nuclear plants.
- In 2011, the government was hoping to raise that to 50% by 2020.
- The present government hopes nuclear power will supply 20-22% of its electricity by 2030.

Policy Zigzag/Backlash?

Government Funding of Renewable Energy

Energy and Environment

Trump's budget expected to massively slash research on renewable energy – and 'clean coal'

By Chris Mooney May 18



(Manuel Balce Ceneta/AP)

The Trump administration is expected to propose massive cuts to federal government research on wind and solar energy next week, according to current and former Energy Department officials familiar with budget discussions.

The department's Office of Energy Efficiency and Renewable Energy (EERE), which funds research on advanced vehicles as well as other aspects of clean energy, would face a roughly 70 percent cut in 2018, carving about \$ 1.45 billion from its \$2.09 billion 2017 budget.

Why policies do not change?

- Favorable (positive) evaluation
- Lack of evaluation
- High political support that overcome negative evaluations

Policy Termination

- Policy termination is very rare
 - There are few real-life examples
- Changing policy is easier than terminating policy
 - Because of high political & economic costs

Why Are There Only Few Examples of Policy Termination?

1. Desire of organizations to survive
 - and administrators not to lose their jobs
2. Legal obstacles
 - As long as a policy is required by law, whether it fulfills its goals may be irrelevant for its survival
3. High start-up costs of new programs
 - It is often cheaper to keep a program than terminating it
4. Bureaucrats join forces with politicians to stop termination
 - Example: Unions are called as «anti-termination coalitions»
5. Decisions of termination are often political/ideological

Reasons for Termination

1. The policy is no longer effective
 - Example: Dialogue policy with N. Korea
2. The need for program disappears
 - Example: Oil exploration programs may be unnecessary after the rise of renewable energy
3. Not enough budget
 - Example: Budget cuts in space exploration programs
4. Negative evaluation
5. The political environment is no longer supportive
6. Ideological reasons for termination

Example of Policy Termination

US Government's Termination of «Wet Foot, Dry Foot Policy»

← → × ⓘ edition.cnn.com/2017/01/12/politics/us-to-end-wet-foot-dry-foot-policy-for-cubans/index.html

CNN politics

45 CONGRESS SECURITY THE NINE TRUMP/AMERICA STATE



US ending 'wet foot, dry foot' policy for Cubans

By Elise Labott, Kevin Liptak and Patrick Oppmann, CNN

Updated 1325 GMT (2125 HKT) January 13, 2017



'Wet foot, dry foot' policy: One thing to know 00:59

NEWS & BUZZ



Why Gadhafi's downfall scares the life out of Kim Jong Un



White House aide: 'Both sides' sought trouble



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STORY HIGHLIGHTS

Havana has argued the policy encourages Cubans to make the dangerous trip to the US

The decision was likely Obama's last major deal with Cuba

Washington (CNN) — President Barack Obama is ending the longstanding "wet foot, dry foot" policy that allows Cubans who arrive in the United States without a visa to become permanent residents, the administration announced Thursday.

Was China right to terminate one-child policy?

China to end one-child policy and allow two

© 29 October 2015 | China



The end of China's one-child policy explained

China has decided to end its decades-long one-child policy, the state-run Xinhua news agency reports.

Couples will now be allowed to have two children, it said, citing a statement from the Communist Party.

The controversial policy was introduced nationally in 1979, to slow the population growth rate.

It is estimated to have prevented about 400 million births. However concerns at China's ageing population led to pressure for change.

China's 'one child' policy

What was China's one-child policy?

One-child policy end 'no panacea'

China one-child policy: Trauma and sympathy shared online

Types of termination

1. Functional termination

- Complete ending of a government responsibility in a particular area
 - Example: No more public schools

2. Organizational termination

- Elimination of an entire organization or an agency
 - Example: Termination of Köy Hizmetleri Genel Müdürlüğü (2005)

3. Policy termination

- Complete abandonment of a policy because its underlying principles no longer have societal support

4. Program termination

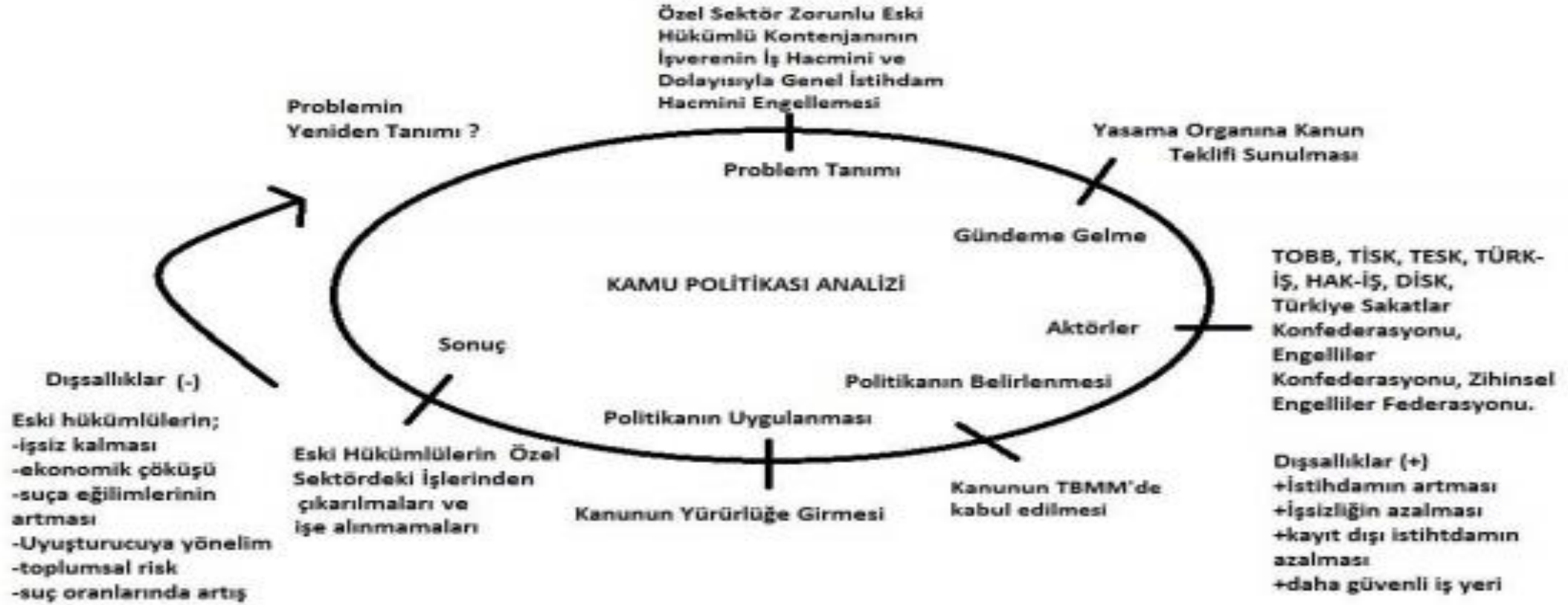
- Elimination of a particular program that is implemented by a particular policy; while the policy continues to exist.
- Example: Elimination of TODAİE, but education of civil servants continue.

Approaches to termination

- Quick (Big Bang) termination
 - End the policy or program quickly, without dividing termination into stages/phases
- Slow termination
 - First the government announces termination
 - The terminations process works in steps
 - Sometimes a new policy replaces the old one

Quick & Functional Policy Termination Example: Termination of Ex-offender Employment Policy in the Private Sector

Şekil 1: Kamu Politikası Sonlandırmasının Analizi: Eski Hükümlülerin Özel Sektördeki İstihdam Zorunluluğunun Kaldırılması.



Successful Termination Strategies-1

- Controlling information until termination can be fully justified
- Create bigger support for termination
- Showing harmful effects of policy
- Take advantage of ideological shifts in the public

Should we terminate gender quotas?

Only Gender Quotas Can Stop the E.U. from Being a Boys Club

Charlotte McDonald-Gibson @cmcdonaldgibson | Aug. 29, 2014



The European Commission's president has asked that EU member states nominate female candidates. Here's why gender quotas are necessary

Gender anxiety is enveloping the top levels of the European Union. By the end of this month, each of the bloc's 28 countries is expected to put forward their candidate to sit on the European Commission, the powerful body that drives policy-making and enforces E.U. law.

Jean-Claude Juncker, the Commission's new president, has instructed member states to send female candidates, saying he wants more women in the top jobs. A social media campaign – #100rMore – is also under way to boost female representation at the E.U. to a record high.



Frederick Florin—AFP/Getty Images

Newly elected President of the European Commission, Jean-Claude Juncker is congratulated on July 15, 2014, in the European Parliament in Strasbourg, France.



Successful Termination Strategies-2

- **Avoid legislative votes**
- Show that costs of policy continuation are higher than costs of termination
- Compensate people harmed by termination
- Selling termination not as an end, but the beginning of a new policy

Types of Terminators

1. Oppositionists

- Decision-makers, who argue that a policy or a program should be terminated because **it is simply bad**.
- Mainly ideological perception

2. Economizers

- Decision-makers who terminate to **cut government expenditures** in times of need

3. Reformists

- See termination as the only choice if a **better and more useful policy to be created**.

Important Announcements

- Final exam
 - Format: True/false, short definitions and examples, etc.
 - Time & Location: To be announced
 - You are responsible from all materials in the class