

Preface

Organized by the Department of Information Management of Hacettepe University and hosted by Kadir Has University, the "15th International Conference on Electronic Publishing" (ELPUB2011) took place in İstanbul, Turkey, from 22-24 June 2011. The theme of the conference was "Digital Publishing and Mobile Technologies". This was a most timely theme: the *Horizon Report 2011* identified both electronic books (e-books) and mobiles as technologies to watch as they will likely shape our ways of working, learning, studying and entertainment in the immediate future (i.e., within the next 12 months) (<http://net.educause.edu/ir/library/pdf/HR2011.pdf>). Mobile devices (cell phones, iPads, and tablet PCs, among others) and e-books will also have a tremendous impact on how we communicate and collaborate with people, and access, share and generate information.

Some 30 papers were submitted to ELPUB2011. All papers were subjected to a double-blind reviewing process and 20 full papers, and 4 workshop proposals were selected to be included in this proceedings book. Accepted papers come from 14 different countries (Austria, Bulgaria, Denmark, Germany, England, India, Iran, Ireland, Italy, Malaysia, The Netherlands, Spain, Turkey, and USA) and address a number of issues dealing with, mobile access to digital cultural heritage, intelligent digital publishing software, mobile learning, institutional repositories, digital publishing tools, open access, and personal information management.

We would like to take this opportunity to thank our conference plenary keynote speaker Professor Ayşe Göker (City University London, UK), and invited keynote speakers Dr. Zeynep İnanoğlu (Google Turkey, Turkey) and Professor Fazlı Can (Bilkent University, Turkey). Professor Göker talked about the digital publishing in the mobile environment and discussed the distinctive nature of mobile search and retrieval including the context in which mobile users are engaged (e.g., task in hand, environment, device, individual interests and social aspects). Dr. İnanoğlu's speech focused on the Google Art Project (GAP) and she discussed GAP's role in making works of art more accessible and in creating a new generation of art lovers who can experience, enjoy and appreciate art works using state of the art technology including mobiles. Professor Can outlined the major developments in information retrieval within the last 70 years and concentrated on mobile information retrieval along with the opportunities and challenges wrought about by mobile devices. Several papers and workshops presented during the conference expanded the main topics outlined by our keynote speakers. We thank our authors, workshop presenters and contributors to the "pecha kucha" session on digital publishing in different countries (Belgium, Brazil, Canada, Mozambique, Portugal, Spain, Sweden, and Turkey).

Our thanks go to our host Mr. Ertuğrul Çimen, Kadir Has University's Library Director, and his colleagues, who spent countless hours to handle local arrangements and did an impeccable job. We also thank our colleagues Mr. Orçun Madran and Dr. Erol Olcay for designing the conference web site as well as the art work. Last but not the least, it is a pleasure to thank our sponsors whose names and logos are listed in the preliminary pages of the proceedings book.

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