Overview of Web 2.0 Tools and Applications

Yaşar Tonta  
Hacettepe University  
Department of Information Management  
tonta@hacettepe.edu.tr  
yunus.hacettepe.edu.tr/~tonta/

Orçun Madran  
Başkent University  
Department of Computer Education and Instructional Technology  
omadran@baskent.edu.tr  
baskent.edu.tr/~madran/
Outline

- Features of Web 2.0 tools
- RSS
- RSS Feed aggregators
- Blogs
- Wikis
- Bookmarking and Tagging
- Media sharing

- Social networking
- Instant messaging
- Mashups/remixes
- M-libraries
- Virtual worlds
- Semantic Web

Demo
Features of Web 2.0 Websites

• Cascading Style Sheets to aid in the separation of presentation and content
• Folksonomies (collaborative tagging, social classification, social indexing, and social tagging)
• Microformats extending pages with additional semantics
• REST and/or XML- and/or JSON-based APIs
• Rich Internet Application techniques, often Ajax-based
• Semantically valid XHTML and HTML markup
• Syndication, aggregation and notification of data in RSS or Atom feeds
• mashups, merging content from different sources, client- and server-side
• Weblog-publishing tools
• Wiki or forum software, etc., to support user-generated content
• Internet privacy, the extended power of users to manage their own privacy in cloaking or deleting their own user content or profiles.

Source: http://en.wikipedia.org/wiki/Web_2.0
Commoncraft’s “In Plain English” Videos
http://www.commoncraft.com/show (also available on YouTube)

- Blogs in Plain English
- Twitter in Plain English (2’25” video)
- RSS in Plain English (3’44” video)
- Wikis in Plain English (3’52” video)
- Social Bookmarking in Plain English (3’25’ video)
- Photosharing in Plain English (2’50”)
- Social Networking in Plain English (1’50”)
RSS
RSS Feeds

• Feeds are documents used to transfer frequently updated digital content to users.
• This content ranges from news items, weblog entries, installments of podcasts, and virtually any content that can be parceled out in discrete units.
  – You syndicate, or publish, content by producing a feed to distribute it.
  – You subscribe to a feed by reading it and using it.
  – You aggregate feeds by combining feeds from multiple sources.

Source: http://mashupguide.net/1.0a/858Xch04.pdf
RSS feeds of Flickr photos that are tagged with “Silivri” (hometown nearby Istanbul)

It notifies me whenever a new picture with the tag “Silivri” is uploaded to Flickr by anyone.
Yahoo! Pipes (Hacettepe)

News items on my university (Hacettepe) from different sources are gathered and fetched to my default iGoogle page.
RSS in the Library

- Dissemination of information about recently acquired info sources
- Informing users about this without them visiting the Library
- RSS links to databases and e-journal packages
RSS Feed Aggregators > Google Reader
RSS Feed Aggregators > Google Reader

While looking at Google Book Search the other day I was intrigued to discover that parts of my early oeuvre, such as it is, have been digitized from the University of Michigan collections.

I was particularly struck by the word clouds. Here is a word cloud from a 1988 collection of conference papers on library automation, mostly with a UK focus.
RSS Feed Aggregators > iGoogle
RSS Feed Aggregators > Google Reader Mobile

- **Soru-Cevap: Safari’de çalışan XML dosyası Firefox’ta çalışmıyor**
  - MMistanbul
  - Merhabalar, Bugün web sayfamın LINKS bölümü...

- **Soru-Cevap: AIR & Flex vs Microsoft**
  - MMistanbul
  - Merhabalar Değerli mmistanbul kullanıcıları; ...

- **New And Improved Adobe Cookbook Online**
  - Ben Forta's Blog
  - The new and greatly improved Adobe Cookbook...

- **Haberler: Adobe Flash CS5 den İlk Görüntüler**
  - MMistanbul
  - Tam tahmin ettiğimiz gibi, FOT09 konferansının...
Blogs
Blogging > WordPress
Blogging > Blogspot (Blogger)

Frameworks and Lessons from the Public Participation in Science Research Report

WHICH MODEL IS RIGHT FOR YOU?

contributory

collaborative

HI, I'M NINA SIMON. LET'S TALK.
I design and research participatory museum experiences.
Please contact me, hire me, check out my work,
find me on Twitter, and get a sneak peek of my book.

WHAT IS MUSEUM 2.0?
Museum 2.0 explores ways that web 2.0 philosophies can be applied in museum design. For more...
Course blogs (Y. Tonta)
Micro-Blogging > Twitter

What is Twitter?

Twitter is a service for friends, family, and co-workers to communicate and stay connected through the exchange of quick, frequent answers to one simple question: What are you doing?

Please sign in

user name or email address:
password:
Remember me
Sign In »

Forgot password? Click here.
Already using Twitter by SMS or IM? Click here.
Broadcasting what you are doing at any given moment (like sending postcards all over the world whenever you wish)
Micro-Blogging > Twitter

CNN


Micro-Blogging

Aral Balkan

@playfool Congratulations, Darren!
4 minutes ago from Twitter - Comment - Like - Share

@carton Yeah, know what you mean - had that happen before - but really working.
11 hours ago from Twitter - Comment - Like - Share

@jolieodell "Adobe Flash Player Needed" is all I see on my iPhone & it is NOT a "must-read...".

jolieodell
I'm a writer & video blogger for ReadWriteWeb.

15 replies

Re: TechCrunch50 - To Those About to Demo: How to Deal With Your 15 Minutes of Fame
A must-read for today's tech news.

1.265 followers

15 replies
Micro-Blogging > Twitter

Communicate and stay connected through the exchange of short status messages.

Please sign in.

Username
Password

View Twitter in: Standard
2006-2009 Twitter

What are you doing?

You + friends

muratkirgin Murat Serezli - Profilo Kucuk Ev Aletleri Reklamlar / 4 adet http://ff.im/-8M48F 21 minutes ago
muratkirgin Zafer Ekin Karabay http://ff.im/~8M48E 21 minutes ago
aral Actually, after what I just saw, I take back my last comment. about 1 hour ago
aral Oh my gosh, light red text on light grey. It just keeps getting better. about 1 hour ago
aral Oh my goodness, who thought it was a good idea to (a) prematurely validate a field and (b) beep on every character till it's valid? about 1 hour ago
muratkirgin Zafer Ekin Karabay

Previous Tweets

Oh my gosh, light red text on light grey. It just keeps getting better. about 1 hour ago
Oh my goodness, who thought it was a good idea to (a) prematurely validate a field and (b) beep on every character till it's valid? about 1 hour ago
@RyanRoberts There's _never_ a good reason to demand that you close your browser. :) about 1 hour ago
Oh, you had popped up a dialog "behind" the other windows asking me to install the Flash Player. Thank you. That was nice. xxx about 1 hour ago
Twitterlocal, TweetDeck, Hootsuite, Ping.fm
100 Ways to Twitter in Your Library
Wikis
“A wiki is a freely-expandable collection of interlinked Web ‘pages’, a hypertext system for storing and modifying information - a database, where each page is easily editable by any user … .”

(Leuf and Cunningham 2001, 14)

• [Wikis in Plain English](#) (3’52” video)
Wikis > Wikipedia

Web 2.0

From Wikipedia, the free encyclopedia

"Web 2.0" is commonly associated with web development and web design that facilitates interactive information sharing, interoperability, user-centered design and collaboration on the World Wide Web. Examples of Web 2.0 include web-based communities, hosted services, web applications, social networking sites, video-sharing sites, wikis, blogs, mashups and folksonomies. A Web 2.0 site allows its users to interact with other users or to change website content, in contrast to non-interactive websites where users are limited to the passive viewing of information that is provided to them.

The term is closely associated with Tim O'Reilly because of the O'Reilly Media Web 2.0 conference in 2004. Although the term suggests a new version of the World Wide Web, it does not refer to an update to any technical specifications, but rather to cumulative changes in the ways software developers and end-users use the Web. Whether Web 2.0 is qualitatively different from previous versions of the Web remains a topic of debate. However, one point of agreement is that the social nature of the Web and the use of user-generated content is an inherent part of Web 2.0.
Wikis > Wikipedia Mobile

"Web 2.0" is commonly associated with [web development] and [web design] that facilitates interactive [information sharing], [interoperability], [user-centered design], and [collaboration] on the [World Wide Web]. Examples of Web 2.0 include web-based communities, [hosted services], [web application] s, [social-networking sites], [video-sharing sites], [wiki] s, [blog] s, [podcast] s and [folksonomies]. A Web 2.0
BBY 310 Bilgi Sistemleri Tasarımı (Bahar 2009)

No pain, No gain... ;)

-Anasayfa hepimizin lütfen kirletmeyelim-

Mash-up nedir?
Sevgili adamların,
Tarihçeye bakacak olursak, mash-up sözünün ilk kez DJ'ler farklı müzik parçalarını birleştirecek ortaya yeni bir ses ve parçanın çıkarılmasına kullanmayı gerçekleştiriyorlardı. Burından anlayız ki mash-up varyantlarını sene-tçeyip ortaya yeni bir şey çıkarmanız gibi bir şey diye Teknoloji açıklaması ise şöyle: "Farklı kaynaklardan verilerin birleştirilerek ortaya bütünleşik yeni bir deneyim çıkarılması için kullanılan web tabanlı teknoloji"

Eğer verdigim linkleri incelediyseniz hepiniz az çok mash-up in ne olduğunu ve neden böyle birseye gerek duyulduğunu anladık.

Mash-up'ın Amacı Nedir?
Mashuplarını amacılı gittikçe büyük veri akışı daha kullanıcısı dostu ve daha merkezi biçimde ve özel şekillerde sunmaktır.

Not: Amaçlar çoğaltılabilir.

Mash-up Araçları:
BBY 310 Bilgi Sistemleri Tasarımı (Bahar 2009)

No pain, No gain... :)

- Ana sayfa hepimizin lütfen kırtırmayalım-

Mash up nedir?

Sosyal adımsılar, tarihine bacaklar olursak, mash-up sözüümü iki kez Dİ farsılış müzik parçalarını birleştirecek ortaya yeni bir ses ve parçaın çılgınlığından kullanırız. Burdan ayrılyoruz. mash-up var olanları sentezleyici ortaya yeni bir şey çıkarınca gibi bir şey p

Mash-up'ın Amacı Nedir?

Mashupların amaç gölgeli büyükten veri akışını daha kullanıcısı dostu ve daha merkezi biçimde ve özel şekillerde sunmaktadır.

Notlar: Ağlaşalabilir.

Mash-up Araçları:
PBWorks
PBWorks
Revisions of Google Maps Uygulamalarımız (12):

Comparison:
- March 9, 2009 at 5:00:40 pm by Muge Akbulut
- March 9, 2009 at 5:00:40 pm by Muge Akbulut
- March 2, 2009 at 12:56:11 am by Muge Akbulut
- February 28, 2009 at 10:43:33 pm by begum
- February 28, 2009 at 10:31:36 pm by begum
- February 28, 2009 at 10:06:28 pm by begum
- February 28, 2009 at 9:14:28 pm by begum
- February 28, 2009 at 9:14:44 pm by Muge Akbulut
- February 28, 2009 at 12:16:10 am by merven alur
- February 27, 2009 at 10:35:40 pm by merven alur
- February 27, 2009 at 10:29:46 pm by merven alur
- February 27, 2009 at 10:29:39 pm by merven alur

PBWorks: Create your own educational workspace / Help
Terms of use / Privacy policy
About this workspace
Contact the owner / RSS feed / This workspace is public
PBWorks
Welcome to the Library and Information Science Wiki, a free encyclopedia that anyone can edit!

'General Information'
Please see the about page for more on this cooperative. The other navigation links at left have some more information. This project launched on June 30, 2005, so a good deal of entries on library topics haven't been created yet. Others have just gotten started. There are 1,370 articles so far.
Pioneers are needed to make edits; you can add content or form ontologies wherever you see a need. We also need your help advertising the site to potential users and editors. Spread the word! Contributors: you may wish to create an account to keep track of your edits. Why?
To see articles, try the following options:
- A root category is available for browsing (NB.

Community News
Many thanks to everyone who has contributed to this project over the past few months. It been interesting to see how categories and articles have developed.

Lurkers, now's your chance to earn a Barnstar by sharing what you know! Whether you've got an old paper from library school that's just collecting dust, a brilliant newsgroup post that went unheard, or just some knowledge about libraries that's worth publishing, this is the place to do it.

Articles of Interest
Bookmarking and Tagging
Tagging Sites

- Del.icio.us: www.del.icio.us
- Flickr: www.flickr.com
- CiteULike: www.citeulike.org
- Connotea: www.connotea.org
- LibraryThing: www.librarything.com
- TagCloud: www.tagcloud.com
Delicious.com/tonta
<table>
<thead>
<tr>
<th>Title: Design of library automation systems: file structures, data structures, and tools</th>
<th>Author: Michael D. Cooper</th>
<th>Date: 1996</th>
<th>Tags:</th>
<th>Rating:</th>
<th>Comments:</th>
<th>Shared:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title: Design of Library Automation Systems: File Structures, Data Structures, and Tools</td>
<td>Author: Michael D. Cooper</td>
<td>Date: 1996</td>
<td>Tags: bi̇gi̇ sistemleri̇ tasarı̇mı̇</td>
<td>Rating:</td>
<td>Comments:</td>
<td>Shared:</td>
</tr>
<tr>
<td>Title: Digital libraries elektronik kütüphaneler</td>
<td>Author: William Y. Arms</td>
<td>Date: 2000</td>
<td>Tags:</td>
<td>Rating:</td>
<td>Comments:</td>
<td>Shared:</td>
</tr>
</tbody>
</table>
© Tommi Rev 2006

Social bookmarks' charts version 3.5

This is an interim version, with some mistakes and updates (especially delicious, corrino, nitvou, and simpy) corrected.
The next edition (number 4) will contain at least three more services (see below). As it said before, maybe there are some points I don't notice, or there are some mistakes. And features change quickly.

<table>
<thead>
<tr>
<th>Source</th>
<th>HLOM</th>
<th>Joes</th>
<th>Ispet</th>
<th>Simpy</th>
<th>Evaluated</th>
<th>Blogmarks</th>
<th>Delicious</th>
<th>Digg</th>
<th>Foursquare</th>
<th>Linkk</th>
<th>Nettout</th>
<th>OpenDM</th>
<th>Scooible</th>
<th>Souleap</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Copy of live page</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Copy in profile</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Categories</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Member categories</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Tags/Keywords</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Online</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Comments</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Rating system</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Communities</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Mentions</td>
<td>X</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Related pages</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Pages within same</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Directed</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Other members who shared</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recommended links</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Privacy</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Last activity</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Worn</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Comment on others' links</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Send friend</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Add to album</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>with RSS feed</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>-</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

1. String links to a (possibly) copy at http://media.archive.org
2. Click this offers a link preview, activated by on-iframe tag.
3. See the Firefox extension Better Searches under Software.
4. Just click on the ability to get a preview of the page via BivieTags (Firefox plugin).
5. Provides remote and remote site and remote tools, it also allows to ask remote comments on a page.

Source: www.irox.de/file_download/3
Welcome

FictionFinder is a project of OCLC Research that provides access to millions of records for books, eBooks, and audio materials identified as fiction (including novels, short stories, dramas, and comics).

With FictionFinder, you can search these records by author, title, ISBN, and subject. You can also search book summaries and browse by genres, characters (real & fictional), settings (real & imaginary) and literary awards. And, when you discover an item you are interested in, FictionFinder can help you find a copy.

Subject Clouds

- Actors, Actresses, Adultery, Amnesia, Angels, Archaeologists, Artists, Assassins, Boys, Brothers, Cats, City and town life
- Clergy, Composers, Conspiracies, Cocky, Criminals, Cults, Death, Depressions, Dogs, Dreams, Ex-convicts, Explorers
- Family, Fathers and daughters, Fathers and sons, Founding, Friendship, Gay men, Girls, Governesses, Grandmothers, Heroes
- Hotelkeeper, Immigrants, Immortalism, Inheritance and succession, Islands, Journalists, Kidnapping, Legislators, Lesbians, Mafia
- Magic, Magicians, Man-woman relationships, Marriage, Married women, Millionaires, Monsters, Mormons, Mothers and daughters, Murder
- Murderers, Nobility, Novelists, Nurses, Opera, Orphans, Outlaws, Physicians, Pianists, Pirates, Poets
- Policewomen, Police, Reincarnation, Revenge, Sailors, Scientists, Sheriffs, Sisters, Slaves
- Soldiers, Supernatural, Terrorism, Time travel, Totalitarianism, Twins, Vampires, Werewolves, Widowers, Widows
- Witches, wine, Women, Weapons

“Tags cloud”
The Library of Congress

LC asked users to describe what they see in the picture and enter tags.
Media Sharing
Media Sharing > YouTube

YouTube - Broadcast Yourself

* Videos Being Watched Now *(view all)

- **World's Loudest Alarm Clock!**
  - 110,471 views
  - kiptay

- **Obama On Letterman**
  - 300,396 views
  - CBSNewsOnline

- **Baby Dancing to Beyonce SINGLE LADIES *****HILARIOUS*****...**
  - 45,755 views
  - SalvatoreDeCicco

- **Sprite Step Off Broadcast Spot**
  - 31,450 views
  - SpriteStepOff

- **Tim O'Reilly on What is Web 2.0?**
  - 76 ratings

- **Watch this video**

- **The X Factor 2009 - Stacey Solomon**
  - It's difficult to surprise Si but Stacey m...

Want to customize this home
Media Sharing > YouTube

- **Twitter in Plain English**: 1338606 kez izlendi
  - 02:25 leelefever

- **Wikis in Plain English**: 928029 kez izlendi
  - 03:52 leelefever

- **Zombies in Plain English**: 846220 kez izlendi
  - 02:59 leelefever

- **Social Networking in Plain English**: 473728 kez izlendi
  - 01:47 leelefever

A short explanation of social networking websites and why they are popular. This video...
Media Sharing > AdobeTV
Podcasts

- iTunes
- MSNBC
Social Networking
Social Networking > Facebook
Social Networking > Facebook
Social Networking > Facebook
Libraries on Facebook
Social Networking > myspace
Social Networking > myspace
Social Networking > LinkedIn
Social Networking > Ning

Welcome to bby310 bilgi sistemleri tasarımolk, Orcun Madran!
Here are a few things you can do right now...

Latest Activity
- Muge added a blog post
- Fast Flip, bunu denemelisiniz!
- http://fastflip.googlelabs.com/ Gazete ve deger makalelerinin ilk sayfasına anında ulaşmaya olanak sağlıyor. Makalelerin devamını okumak istiyorsanız makaleyi yaymlayan medya kuruluşunun web sitesine yönlendirebilirsiniz. Wawe' beliğine bu da iyi ol...
OCLC WorldCat can be searched from within Facebook
“tonta” on OCLC WorldCat
Registered users can add their own tags.
Added tags become part of the OCLC WorldCat record.
User-supplied notes on OCLC WorldCat become part of the record

Electronic copy of this book is available free of charge at:

TOC can be added
User-supplied TOC becomes part of the record

<table>
<thead>
<tr>
<th>Libraries</th>
<th>Details</th>
<th>Subjects</th>
<th>Editions</th>
<th>Reviews</th>
</tr>
</thead>
</table>

### About the Author(s)

* Yaşar Tonta, Yiltan Bitirim, Hayri Sever*

### Item Details

- **Document Type**: Book
- **Description**: xvi, 162 p.; 23 cm.

### Notes


Last edited by: **tonta** on 2000-03-05 - [Edit notes](#)

### Table of Contents

<table>
<thead>
<tr>
<th>İçindekiler</th>
</tr>
</thead>
<tbody>
<tr>
<td>ÖZET .................................................................</td>
</tr>
<tr>
<td>SUMMARY ..............................................................</td>
</tr>
<tr>
<td>1 GİRİŞ ...............................................................</td>
</tr>
<tr>
<td>2 BİLGİ ERIŞİM SİSTEMLERİ ........................................</td>
</tr>
<tr>
<td>2.1 İÇERİK BELİRTEÇLERİ ...........................................</td>
</tr>
<tr>
<td>2.2 BELGELER ..........................................................</td>
</tr>
</tbody>
</table>
User-supplied book reviews become part of the OCLC WorldCat record

Service from HACETTEPE UNIVERSITY for this item: Connect to the catalog at Hacettepe University Libraries | OCLC FirstSearch

Read Reviews

Displaying Reviews 1 – 1 out of 1

Turkish search in libraries performance, 2008-03-06

Reviewer: tonta


Book review published in Türk Kütüphaneciliği
Record can be marked and shared
Bookmark can be recorded on delicious
http://delicious.com/ytonta
Facebook Friends of the user can see the record of the book with an explanatory note...
Instant Messaging
Instant Messaging (IM)

- Internal use (e.g., collaboration between library personnel)
- External use (e.g., providing virtual reference services through IM)
- Software provided by AOL, Yahoo!, MSN and Google
Text Message Reference Solutions for Libraries

Text a Librarian is an easy to use text messaging solution enabling libraries to set up cost-effective SMS reference services.

- Librarians respond via a web interface – no mobile phone needed.
- Works with existing email and IM/chat systems (Meebo, Pidgin, etc)
- Secure and mobile carrier certified.

Learn why more libraries are choosing Text a Librarian. Sign up for a live demo.
Mashups / Remixes
Mashups / Remixes

merging content from different sources, client- and server-side

Full-text of the book is available at http://blog.mashupguide.net/toc/
Housingmaps.com

For Rent

City: SF - East Bay | Price: $1500 - $2000

1 bedroom in The Essex Lease Option To Purchase! Open House 5/21 4PM -
Recently remodeled near Bart & Public transportation -
Near Ucb, Bart, Shopping -
2 bedroom in North Berkeley -
Beautiful Condo in a Great Location -
Avail. Now! 3bd/2BA Concord Home in Great Location -
1517 Broadway -
Open Thurs...Great 1 bed/1 bath Rockridge Apt! -
1 BA Extra Large Unit in Gated Complex – Sec & Welcome -
1 ba - Cozy unit with large patio, Indoor pool, Gym Across from Bart -

Powered by craigslist and Google Maps
Housingmaps.com (cont’d)
Housingmaps.com (cont’d)

S f bayarea craigslist > east bay > apts/housing for rent

Stating a discriminatory preference in a housing post is illegal - please flag discriminatory posts as prohibited
Avoid scams and fraud by dealing locally! Beware any arrangement involving Western Union, Moneygram, wire transfer, or a landlord/owner who is out of the country or cannot meet you in person. More info

$1600 / 1br - Sunny Remodeled One Bedroom in Gourmet Ghetto (berkeley north / hills) (map)

Reply to: manager@upapartments.com
Date: 2008-05-19, 5:20PM PDT

Large, sunny one bedroom apartment located in the Gourmet Ghetto just minutes from cafes, restaurants, grocery stores, and coffee shops. Easy access to BART, public transportation, downtown, and just minutes from UC Berkeley campus northside. We have just completely remodeled the entire building: New roof, exterior and interior painting, new carpet, bedroom windows, lighting inside and out, remodeled lobby, and more 3 units available: 3rd floor quiet side of building, remodeled, $1650 Avail. June 3rd 2nd floor, Shattuck side, great view, fully remodeled, $1600, Avail. Mid-June 1st floor with Balcony, Shattuck side, fully remodeled, $1600 Avail. July 1st also have a 2 bedroom unit for $2000, fully remodeled, Shattuck Side.
Programmableweb.com

Need Business Mashups?
JUST @#$% IT!

Keeping you up to date with mashups, APIs and the Web as platform. Learn more →

<table>
<thead>
<tr>
<th>Find</th>
<th>Track</th>
<th>Do</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>API Directory</td>
<td>Industry News</td>
<td>Learn</td>
<td>Sign-up</td>
</tr>
<tr>
<td>Mashup Directory</td>
<td>Market Trends</td>
<td>Search Code</td>
<td>Members</td>
</tr>
<tr>
<td>Most Popular</td>
<td>Major Players</td>
<td>Win Contests</td>
<td>Add Links</td>
</tr>
<tr>
<td>Mashup Matrix</td>
<td>Tag Cloud</td>
<td>Discuss</td>
<td>Talk to us</td>
</tr>
</tbody>
</table>

Latest News Updates
Amazon Web Services Eat a Lot of Bits »
More than 3,000 mashups
Mashups > Beytepe Campus

http://www.beytepecampus.com/
M-Libraries
New York Public Library
New York Public Library

Manhattan Libraries

RESEARCH LIBRARIES

Stephen A. Schwarzman Building (Main Library)
Fifth Avenue at 42nd Street

New York Public Library for the Performing Arts
40 Lincoln Center Plaza

Schomburg Center for

Stephen A. Schwarzman Building (Main Library)
Fifth Avenue at 42nd Street
New York, NY 10018-2788

917-ASK-NYPL (917-275-6975) click to call

HOURS
Today: 11-6
BSU Libraries Mobile

UNIVERSITY LIBRARIES
BALL STATE UNIVERSITY

CardCat Mobile
CardCat Mobile 2.0 is still under construction. To visit the old version of the site, please go to: CardCat Mobile 1.0

Keyword
Author
Title
Subject
Virtual Worlds
Virtual Worlds > Second Life
Virtual Worlds > Second Life
Info Island

Second Life “Info Island”

Left click on round stone to TP to collections
Second Life “Info Island” Collections

Left click on round stone to TP to collections

Left click on round stone to TP to collections

Left click on round stone to TP to collections

Left click on round stone to TP to collections

Touch this sign for a landmark to the TP board
Second Life Reference Service

“Second Life is not a replacement for the first life.”

Semantic Web
Google

what does "cold turkey" mean

Web definitions for cold turkey
- a blunt expression of views; "I told him cold turkey"

What does ‘Cold Turkey’ Mean?
Brief and Straightforward Guide: What does ‘Cold Turkey’ Mean?
www.wisegeek.com/what-does-cold-turkey-mean.htm - Cached - Similar

Quitting "cold turkey"? - Yahoo! Answers
Where did this expression come from and what does ... ... cold turkey means right away. On
the spot. no questions asked. so i say i said, "i hate my art class! ... answers.yahoo.com/question/index?qid...

WikiAnswers - What does it mean to ‘quit cold turkey’
Biology question: What does it mean to ‘quit cold turkey’? To completely quit and go off
something in one move. For example, if you were coming off drugs, ...
wiki.answers.com/ - What does it mean to 'quit cold turkey' - Cached - Similar

What does the cold turkey mean in the phrase "quitting cold turkey ..."
"Cold turkey" is a slang expression describing the actions of a person who gives up a habit or
addiction all at once. That is, rather than gradually easing the ...
answers.yahoo.com/question/index?qid...

Urban Dictionary: cold turkey
The idea being that “cold turkey” is a food that requires little to no preparation to eat - hence
doing something “cold turkey” means the action will be ...
www.urbandictionary.com/...
WolframAlpha

Query: what does "cold turkey" mean?

Results:
- Temperature: 22 °C
- Center of Turkey

Historical temperature chart for September 2009.
Hakia

who is the first president of turkey?

Check this out: Ankara has many museums including the Mausoleum of Mustafa Kemal Atatürk, first President of Turkey. See this page. …See the hakia gallery for Republic of Turkey

Web Results

Sons of the Conquerors

Concrete achievements were hard to pin down, but they influenced each other. When asked to cite a role model, President Nursultan Nazarbayev of Kazakhstan first cites Turkey’s Atatürk, or “Father of the Turks”. President Saparmurat Niyazov of Turkmenistan went so far as to imitate Atatürk’s...

http://www.sonsoftheconquerors.com/16501.html

Ankara, Turkey Tourism | PlanetWare

Ankara has many museums including the Mausoleum of Mustafa Kemal Atatürk, first President of Turkey. The museum features a statue of Atatürk, his writings, letters, photographs and personal items. The Ethnography Museum contains a collection of folklore items and Ottoman artifacts. Ankara...


Washington Watch | thanksgiving, turkey, house, pres

Washington Watch I thanksgiving, turkey, house, president, white, holiday, first, Truman, dinner, families... the first president to pardon a turkey on this...

http://www.ocregister.com/article/thanksgiving-turkey-house-
Hakia

The History of Turkey

... movement in 1839 is considered a major link in the chain of modernization events which had continued unabated since the beginning of the 17th century. The Tanzimat Decree is considered to be a kind of constitution which gave Turkey the means to enter road to contemporary civilization.

http://www.worldturkey.com/lang/eng/history.php

TurKEY!!!!!! This turkey is work... it requires more attention than an average six-month-old baby. There are no shortcuts, as you will see. Get a HUGE turkey -- I don't mean just a big, big bird, but one that looks as though it gave the farmer a hard time when he did it in. It ought to weigh between

http://www.no37.net/index.php?=Know.ThompsonTurkey

Famous Quotes About Birds

... and archangels. In so far as God has partly revealed to us an angelic world, he has partly told us what an angel means. But God has never told us what a turkey means. And if you go and stare at a live turkey for an hour or two, you will find by the end of it that the enigma has rather...

http://petcaretips.net/bird-quote.html

AHMET GOERG -- Treaty of Berlin - 07/13/1878

... Turkey which has not been recognized by the National Government of Turkey, actually represented by its Grand National Assembly. (By the term Turkey is meant, in the
World Wide Web


Broader Terms: Hypertext systems, Multimedia systems.

Narrower Terms: Semantic Web, WebDAV (Standard), WebTV (Trademark).

Related Terms: Internet.

Editorial Notes:

- 94234135: Brown, S. The Internet via Mosaic and World Wide Web, c1994 (WWW, the Web) p. 35 (Although the WWW is primarily used on a global scale as a part of the Internet, it is feasible for a two-machine network to run the WWW client/server software)
- ASTI, Engr. index; Web. 3
- Internet publishing handbook, c1995: p. 15 (World-Wide Web system is known by its various names: WWW, W3, and Web)
- MAGS, Dec. 8, 1995: article by Robert M. Metcalfe (first generation of WWW based on
LC tree for the search term “World Wide Web”
Demo
The 2nd International Symposium on Information Management in a Changing World, organized by the Department of Information Management of Hacettepe University, will take place in Ankara, Turkey, from 22-24 September 2010. It aims to bring together researchers and practitioners to discuss the impact of technological convergence and social networks such as Facebook and Twitter on current information management practices in libraries, archives and museums and their implications for education for library and information science. Convergence and social networks also influence the scholarly electronic publishing, open access and institutional archives, digitization of cultural heritage and the socialization of information.
Symposium: BY2010

2nd International Symposium on Information Management in a Changing World

Symposium Web Site
http://by2010.bilgiyonetimi.net/english.html
2nd International Symposium on Information Management in a Changing World

TÜRKÇE 22 - 24 September 2010 • Hacettepe University, ANKARA

2nd International Symposium on Information Management in a Changing World,
September 22-24, 2010, Ankara, Turkey

The Impact of Technological Convergence and Social Networks on Information Management
(First Call for Papers)

SCOPE

The "2nd International Symposium on Information Management in a Changing World," organized by the Department of Information Management of Hacettepe University, will take place in Ankara, Turkey, from 22-24 September 2010. It aims to bring together both researchers and practitioners to discuss the impact of technological convergence and social networks such as Facebook and Twitter on current information management practices in libraries, archives and museums and their implications for education for library and information science. Convergence and social networks also influence the scholarly electronic publishing,
The impact of technological convergence and social networks on information management.

SCOPE

Libraries, archives and museums and their implications for education for library and information science. Convergence and social networks also influence the scholarly electronic publishing.
The "2nd International Symposium on Information Management in a Changing World," organized by the Department of Information Management of Hacettepe University, will take place in Ankara, Turkey, from 22-24 September 2010. It aims to bring together both researchers and practitioners to discuss the impact of technological convergence and social networks such as Facebook and Twitter on current information management practices in libraries, archives and museums and their implications for education for library and information science. Convergence of social networks also influence the scholarly electronic publishing, open access and institutional archives, digitization of cultural heritage and the socialization of information.

The technological convergence is defined as the intertwining of technologies. A single product such as a cell phone can be not only to communicate but also to take pictures, listen to music and access the Web, and find our way by successfully combining the communication, audio, video, web and GPS technologies. Similarly, our professional, personal and social worlds converge. Social networks such as Facebook, MySpace, LinkedIn are used not only for social networking and entertainment but also for access to information, for learning and for carrying out professional work. Social networks commonly have Web 2.0 features, offer personalized services and allow users to incorporate their own content easily and describe, organize and share it with others, thereby enriching users' experience. Users expect information providing organizations to offer similar services and they want libraries to be as accessible, convenient and sharing as that of social networking.
Information Management Committee Workshop, Bucharest, Romania - 20 September 2009
29-30 September 2009, Bucharest, Romania

The "2nd International Symposium on Information Management in a Changing World," organized by the Department of Information Management of Hacettepe University, will take place in Ankara, Turkey, from 22-24 September 2010. It aims to bring together both researchers and practitioners to discuss the impact of technological convergence and social networks such as Facebook and Twitter on current information management practices in libraries, archives, and museums and their implications for education for library and information science. Convergence of social networks also influence the scholarly electronic publishing, open access and institutional archives, digitization of culture, heritage and the socialization of information.

The technological convergence is defined as the intertwiner of technologies. A single product such as a cell phone can be not only to communicate but also to take pictures, listen to get access to the Web, and find our way by successfully combining the communication, audio, video, web and GPS technologies. Similarly, our professional, personal and social also converge. Social networks such as Facebook, MySpace, LinkedIn are used not only for social networking and entertainment but also for access to information, for learning and for carrying out professional work. Social networks commonly have Web 2.0 features, offer personalized services and allow users to incorporate their own content easily and describe, organize and share it with others, thereby enriching users' experience. Users expect information providing organizations to offer similar services and they want libraries to be as accessible, communication and sharing as that of social.
Sharing Process
Post to Profile

What's on your mind?

2nd International Symposium on Information Management in the Changing World
http://by2010.bilgiyenetimi.net/english.html

The "2nd International Symposium on Information Management in a Changing World," organized by the Department of Information Management of Hacettepe University, will take place in Ankara, Turkey, ...
Content Shared


Item was posted successfully. Want to share things more easily? Try using the Share Bookmarket.

Orçun Madran Check this!

2nd International Symposium on Information Management in the Changing World
Source: by 2010.bigiyonetimi.net
The "2nd International Symposium on Information Management in a Changing World," organized by the Department of Information Management of Hacettepe University, will take place in Ankara, Turkey, ...

2 seconds ago · Comment · Like · Share

Post a link
http://

Share on Facebook
Drag the gray button above to your Bookmarks Bar to quickly share content with your friends.

Subscribe to Links
More details »
Profile View

Orçun Madran @ Bükreş

What's on your mind?

Attach: Video 

Orçun Madran Check this!

2nd International Symposium on Information Management in the Changing World

Source: by2010.bilgiyonetimi.net

The "2nd International Symposium on Information Management in a Changing World," organized by the Department of Information Management of Hacettepe University, will take place in Ankara, Turkey, ...
How to

- Use a Web service (www.addthis.com)
- Hard Coding – not so hard ;)

Information Management Committee Workshop, Bucharest, Romania - 20 September 2009
29-30 September 2009, Bucharest, Romania
One button. Your content everywhere.

Increase traffic with the easiest, most popular sharing tool in the world. Served 30 billion times a month to 500 million people in 50 languages. AddThis Features:

1. Select your service.
2. Select a button style.
3. Do you want analytics?
4. You're done!

Get Your Button

Try it! It's free!
addthis.com > Steps

1. Select your service.
   - Website
   - Blogger
   - WordPress
   - MySpace

2. Select a button style.
   - Share
   - Bookmark

3. Do you want analytics?
   - No, just give me the button.
   - Yes, track the performance of my button. (requires registration)

4. You're done!
   - Get Your Button

Looking for more services, button styles or advanced features? More options.

More Services...
You can easily customize button styles
Analytics are also available
Website Button Instructions

Copy and paste the code snippet below into your pages, between the `<body>` and the `</body>` tags. If your website uses templates, you can also copy the code into your template, so the button will appear on all your pages automatically. If you want to track analytics for your button, you must first create an account or sign in.

```html
<!-- AddThis Button BEGIN -->
<a class="addthis_button" href="http://www.addthis.com/bookmark.php?v=250&pub=xa-
<!-- AddThis Button END -->
```

Want to change the look of your sharing menu? Select different services? Customize your button.
Hard Coding (Using PHP)

```php
<?php
$current_url = "http://" . $_SERVER['SERVER_NAME'] . $_SERVER['REQUEST_URI'];
echo "<a href="".$facebook_api.$current_url."">Share on Facebook</a>"
?>
```

- Get current page address (URL)
- Facebook API address (URL)
- Print to screen
Hard Coding (Using PHP)
Create an Event on Facebook
Create an Event on Facebook
Create an Event on Facebook
Create an Event on Facebook

Step 2: Customize

Access:
- This event is open.
  People can add themselves to the guest list and invite others to the event. Anyone can see the event information and content.
- This event is closed.
  Only people you invite will be on the guest list. People can request invitations. Anyone can see the event time and description, but only people you invite can see the other information and content.
- This event is secret.
  The event will not appear in search results. Only people you invite can see the event information and content.

Publicize:
- Show this event in search results.

Save
Create an Event on Facebook

[Image of Facebook event creation screen]

Publish to your Wall and your friends’ home pages

Orçun Madran The "2nd International Symposium on Information Management in a Changing World," organized by the Department of Information Management of Hacettepe University, will take place in Ankara, Turkey, from 22-24 September 2010. It aims to bring... Read More

2nd International Symposium on Information Management in a Changing World

Time: 9:00AM Wednesday, September 22nd
Location: Hacettepe University Department of Information Management

Not Published Yet

[Button options: Publish, Skip]
Create an Event on Facebook

Step 3: Invite Friends

Invite Friends
Select friends to invite by clicking on their picture below

Find Friends: [Start Typing a Name]
Create an Event on Facebook
Create an Event on Facebook

Orçun Madran 2nd International Symposium on Information Management in the Changing World http://ff.im/8XOH2 via Twitter - about an hour ago dear

What's on your mind?

Attach: 

Share

Orçun Madran The "2nd International Symposium on Information Management in a Changing World," organized by the Department of Information Management of Hacettepe University, will take place in Ankara, Turkey, from 22-24 September 2010. It aims to bring

Read More

HACETEPE UNIVERSITY

2nd International Symposium on Information Management in a Changing World

Time: 9:00AM Wednesday, September 22nd

Location: Hacettepe University, Department of Information Management

BY 2010

Applications
Create an Event on Facebook

- Apply to Compete on the SFU Team in CaseIT 2010
  - 21 confirmed guests
- 2nd International Symposium on Information Management in a Changing World
  - 1 confirmed guest
- Presidential Management Fellowship Information Session

Search bar with the text "information management".
SCAPE

The "2nd International Symposium on Information Management in a Changing World," organized by the Department of Information Management of Hacettepe University, will take place in Ankara, Turkey, from 22-24 September 2010. It aims to bring together researchers and practitioners to discuss the impact of technological convergence and social networks such as Facebook and Twitter on current information management practices in libraries, archives, and museums and their implications for education for library and information science. Convergence and social networks also influence the scholarly electronic publishing, open access and institutional archives, digitization of cultural heritage and the socialization of information.