Librar-e Turkey Planning and Pilot Project: Impact Planning and Assessment Studies

İrem Soydal, Seda Öz & Umut Al

{soydal, sedaoz, umutal}@hacettepe.edu.tr

Plan

- General structure of public libraries in Turkey
- About Librar-e Turkey
- Libray-e Turkey Impact Planning & Assessment (IPA) Framework
- Completed studies
- Some outputs
- Future studies

General Structure of Public Libraries

- Turkey
  - Population: 76,667,864 (2013)
  - Surface area: 785,347 km²
  - Seven geographic regions
- 1,118 public libraries in 81 provinces and their districts.
  - Centralized management
    - Ministry of Culture
      - General Directorate of Libraries and Publications (GDLP)

General Structure of Public Libraries

Country	Population served by one library	Percentage of registered users with the total population (%)	Collection item per capita	Size of population served by one library staff
Austria	5,719	11.8	1.3	9,216
Croatia	13,419	12.4	0.1	2,594
Czech Republic	1,941	13.6	5.5	2,152
Denmark	8,690	NA	3.9	1,290
Finland	5,504	38.9	7.3	1,133
Germany	8,565	9.7	1.5	7,039
Hungary	2,825	15.5	4.4	1,767
Latvia	2,513	21.7	4.5	956
Lithuania	46,618	22.8	6.1	797
Netherlands	102,411	24.0	1.8	2,002
Norway	6,657	NA	1.3	1,988
Poland	4,648	23.1	3.4	1,643
Portugal	54,418	11.0	0.1	4,359
Serbia	13,102	7.4	1.8	3,668
Slovak Republic	2,818	9.0	3.1	3,692
Spain	9,098	29.4	0.2	3,601
Sweden	7,796	29.1	4.2	1,702
Turkey	64,999	1.0	0.2	21,545
United Kingdom	13,357	18.2	1.6	2,881

Sources: (EBLIDA, 2013; The World Bank, 2014)

About Librar-e Turkey

- Global Libraries Initiative
- 28-months planning and piloting project (started as of July, 2013)
- 26 provinces
  - Chosen from 2nd level category of “Nomenclature of Territorial Units for Statistics”, by Turkish Statistical Institute
  - 78 pilot libraries in seven geographic regions
    - One province public library, two district public libraries

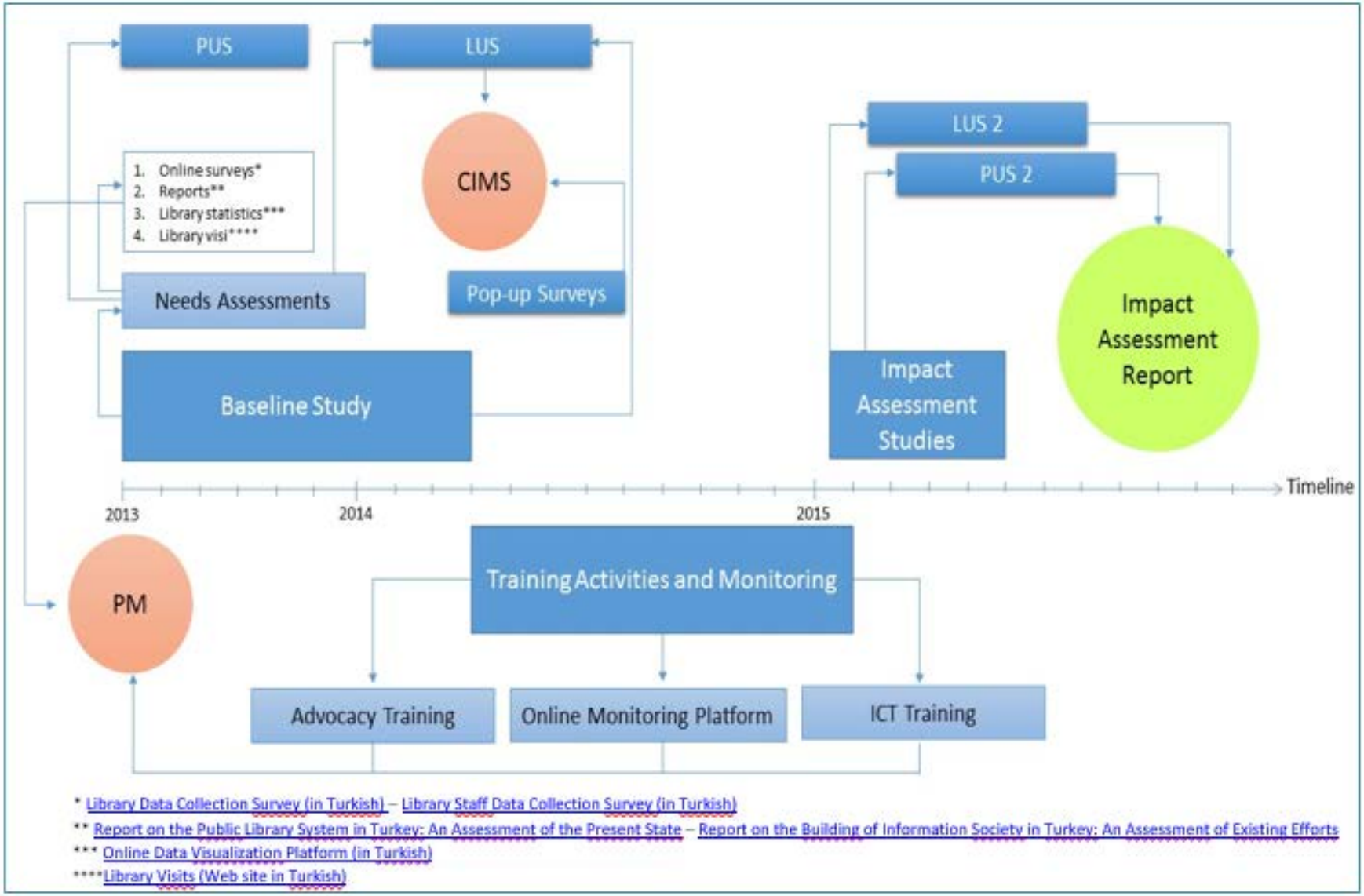
Some Problems & Solutions

- Lack of descriptive data about public libraries
  - Decided to conduct two different needs assessment surveys for the baseline study
  - Library Data Collection Survey
  - Library Staff Data Collection Survey
- Difficulties in adapting CIMS questions to a proper logical flow
  - Got help from professional survey company
  - Pilot implementation

Some Problems & Solutions

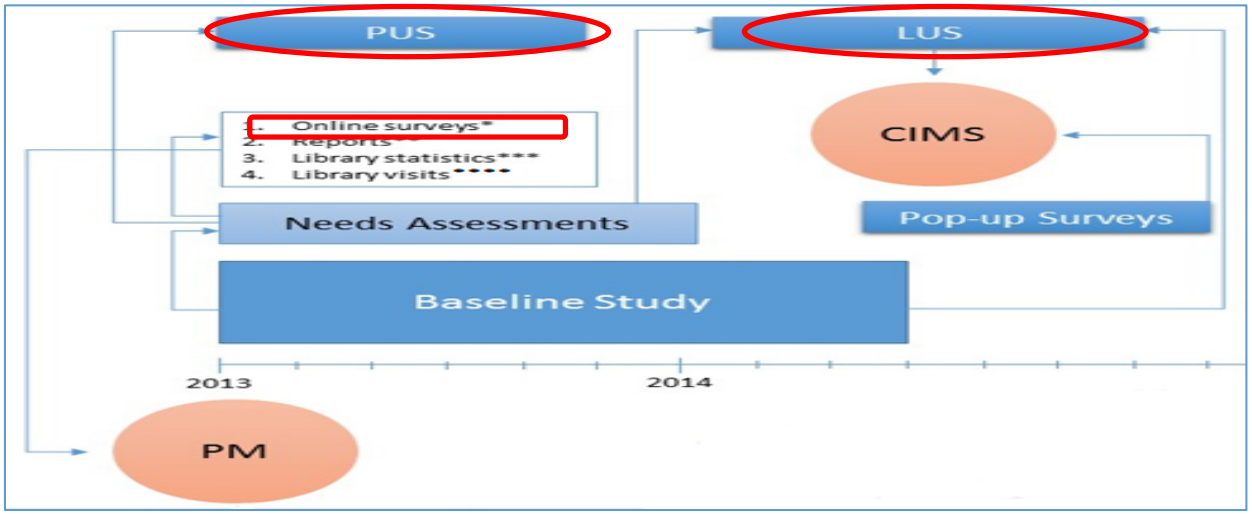
- Difficulties in adapting CIMS questions for local audiences
  - Pilot implementation
    - Played with the wording, changed the places of some questions to provide the logical flow, removed the “race” question
- Difficulties in describing the outline of the project and works completed so far
  - Visualization, LT-PP IWG Framework, Online data Visualization Platform, LT-PP IWG Timeline

Librar-e Turkey IPA Framework

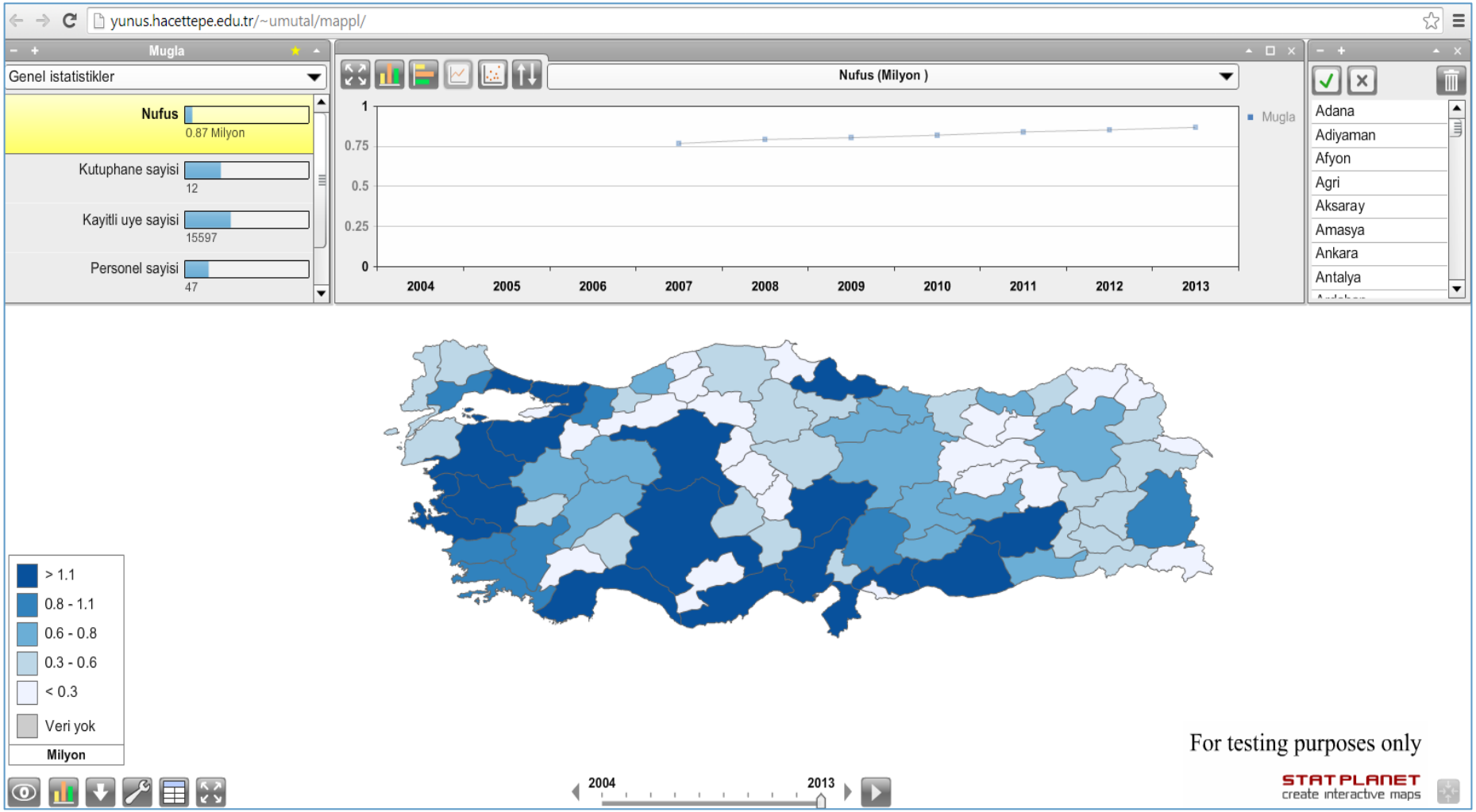


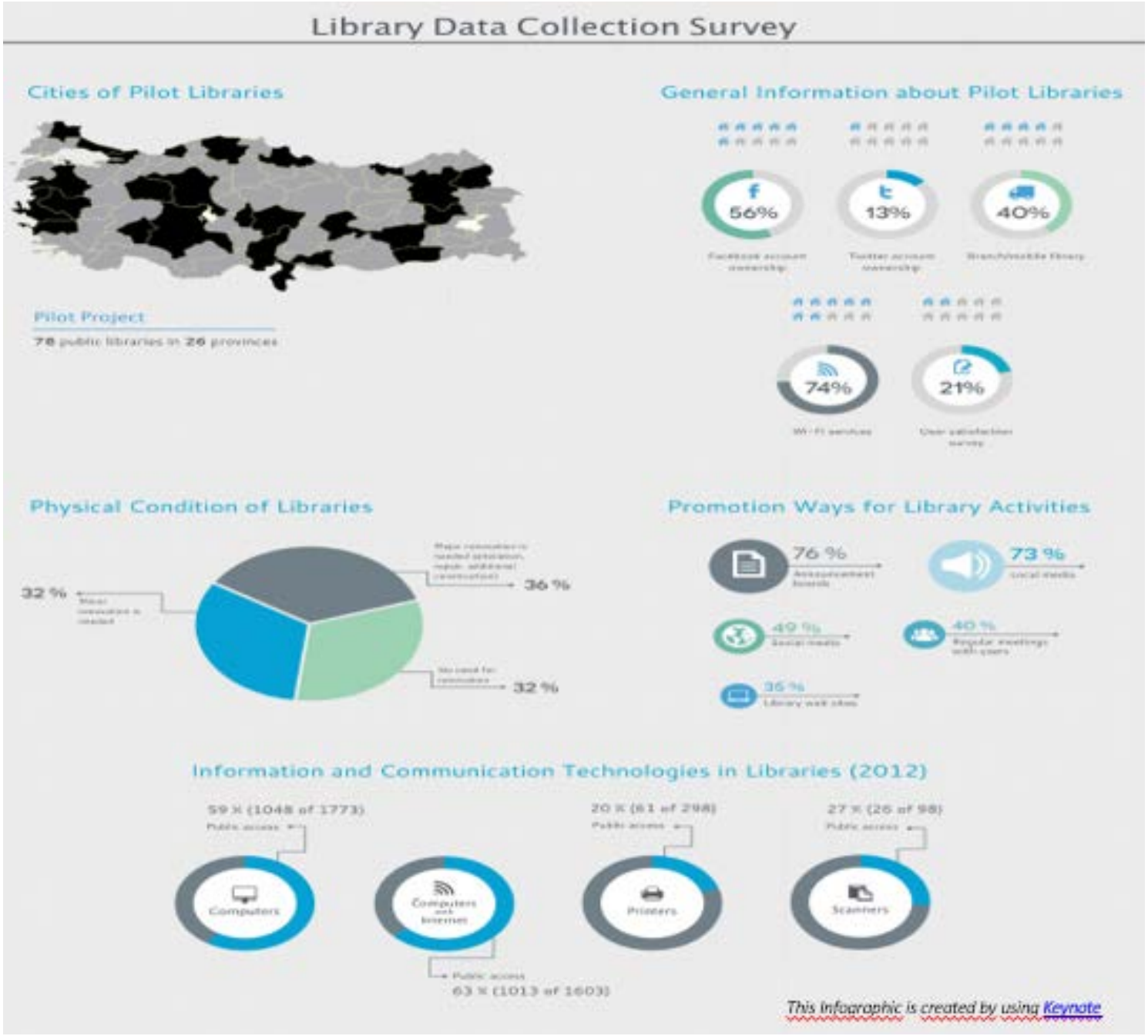
Baseline Study

- Needs assessment
  - Online surveys
    - Library Data Collection
    - Library Staff Data Collection
- Impact Assessment (Stage 1) (February, 2014)
  - Public Library User Survey
  - Public Library Potential User Survey



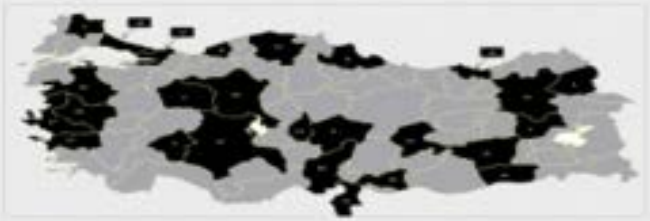
Online Data Visualization Platform




Library Data Collection Survey
Cities of Pilot Libraries
Pilot Project
78 public libraries in 26 provinces
General Information about Pilot Libraries
56%
13%
40%
74%
21%
Physical Condition of Libraries
32 %
36 %
32 %
Promotion Ways for Library Activities
76 %
73 %
49 %
40 %
36 %
Information and Communication Technologies in Libraries (2012)
59 % (1048 of 1773)
20 % (61 of 298)
27 % (26 of 98)
Computers
Printers
Scanners
63 % (1013 of 1603)
This Infographic is created by using Keynote

Library Staff Data Collection Survey

Map and Number of Respondents to Library Staff Data Collection Survey



Working Year of Library Staff

Age Distribution of the Library Staff

Educational Qualifications of Library Staff

Library Staff Experience

Self-assessed ICT Skill Levels of Library Staff

Should the Library Users Take ICT Training in the Library and How would it Affect Library Use?

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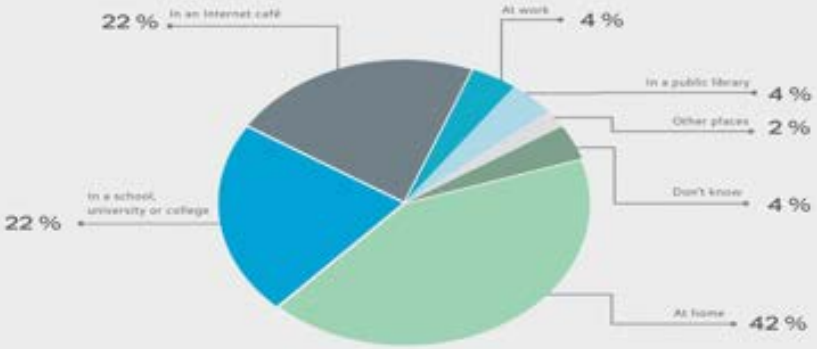
Library Usage Survey (LUS)

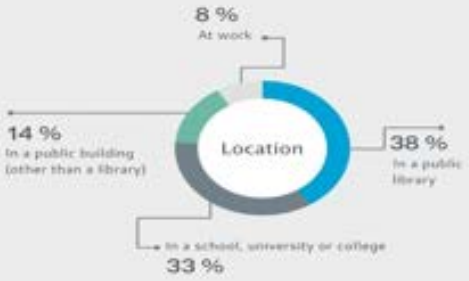
About Survey

Number of locations: 78
Number of questions: 26
Number of respondents: 2670

The first time that I ever used the Internet, I was



I can access the Internet at no charge in the following locations

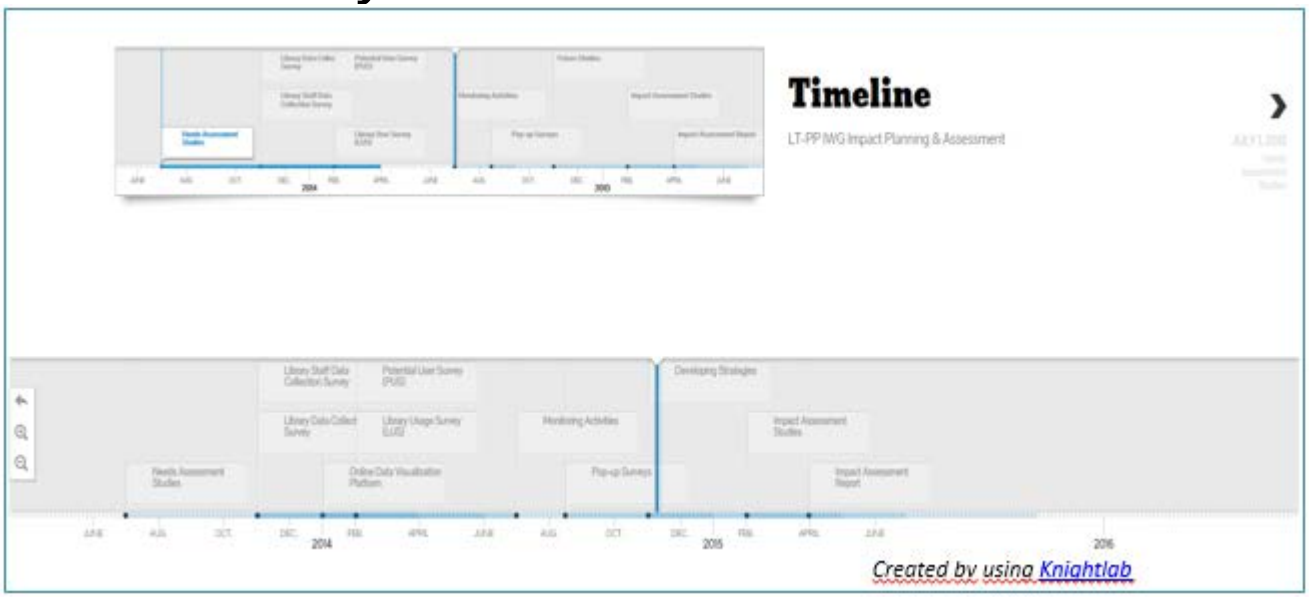


I have engaged in the following activities at a public library in the last 12 months

This Infographic is created by using Keynote

Librar-e Turkey Online Timeline

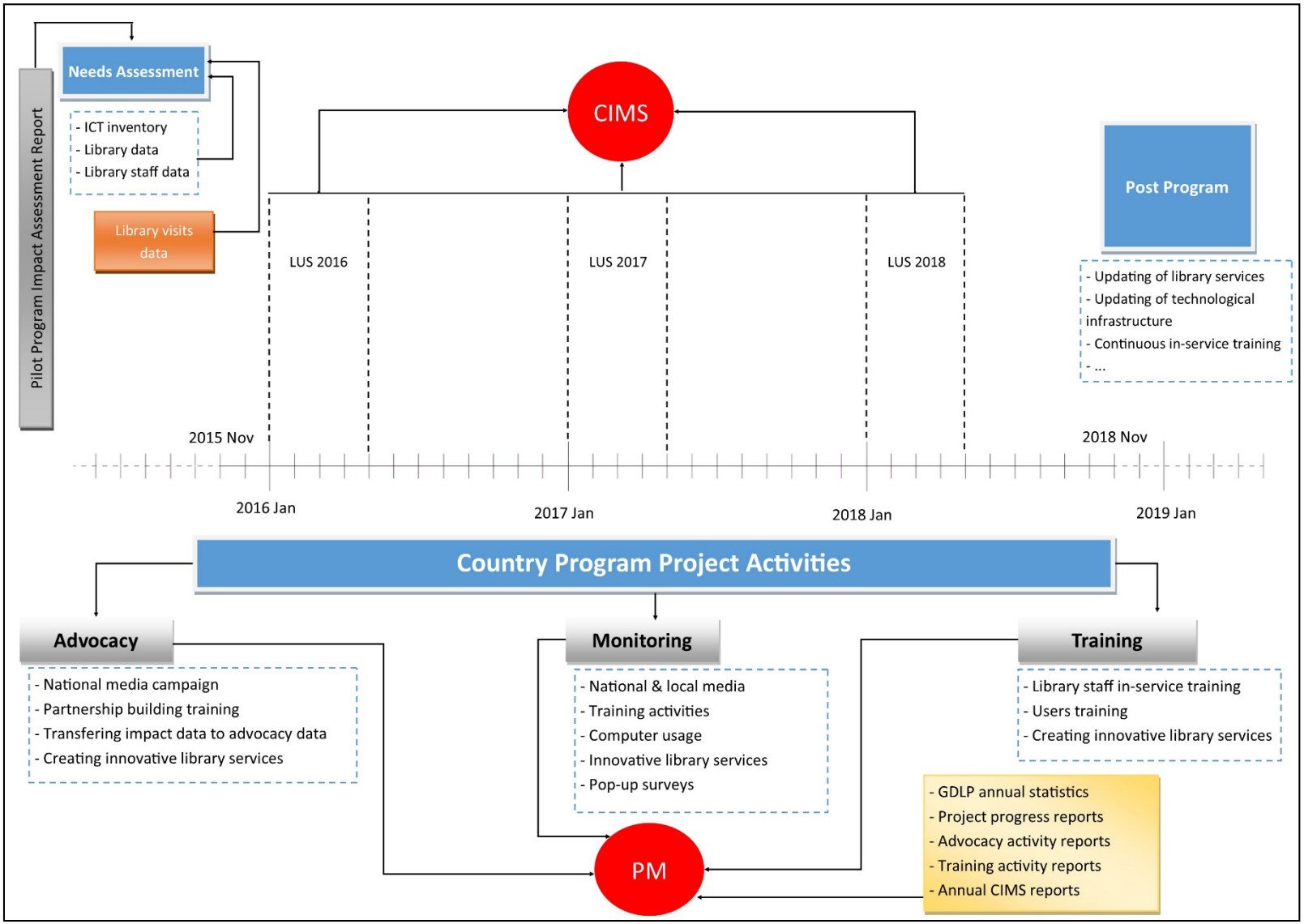
- IPA Framework helped us to summarize our goal and methods.
- Online Data Visualization Platform helped us to synthesize the data from different sources.
- Still needed to show the outputs:
  - Librar-e Turkey Online Timeline



Future Studies

- Gather information from the libraries
  - Training plans and reports
  - Advocacy plans and reports
- Impact Assessment Report
- Planning the Country Project

Country Project IPA Framework



Acknowledgments

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- Müge Akbulut

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