Librar-e Turkey Planning and Pilot Project: Impact Planning and Assessment Studies

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Plan

- General structure of public libraries in Turkey
- About Librar-e Turkey
- Libray-e Turkey Impact Planning & Assessment (IPA) Framework
- Completed studies
- Some outputs
- Future studies
General Structure of Public Libraries

- Turkey
  - Surface area: 785,347 km²
  - Seven geographic regions

- 1,118 public libraries in 81 provinces and their districts.
  - Centralized management
    - Ministry of Culture
      - General Directorate of Libraries and Publications (GDLP)
### General Structure of Public Libraries

<table>
<thead>
<tr>
<th>Country</th>
<th>Population served by one library</th>
<th>Percentage of registered users with the total population (%)</th>
<th>Collection item per capita</th>
<th>Size of population served by one library staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Austria</td>
<td>5,719</td>
<td>11.8</td>
<td>1.3</td>
<td>9,216</td>
</tr>
<tr>
<td>Croatia</td>
<td>13,419</td>
<td>12.4</td>
<td>0.1</td>
<td>2,594</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>1,941</td>
<td>13.6</td>
<td>5.5</td>
<td>2,152</td>
</tr>
<tr>
<td>Denmark</td>
<td>8,690</td>
<td>NA</td>
<td>3.9</td>
<td>1,290</td>
</tr>
<tr>
<td>Finland</td>
<td>5,504</td>
<td>38.9</td>
<td>7.3</td>
<td>1,133</td>
</tr>
<tr>
<td>Germany</td>
<td>8,565</td>
<td>9.7</td>
<td>1.5</td>
<td>7,039</td>
</tr>
<tr>
<td>Hungary</td>
<td>2,825</td>
<td>15.5</td>
<td>4.4</td>
<td>1,767</td>
</tr>
<tr>
<td>Latvia</td>
<td>2,513</td>
<td>21.7</td>
<td>4.5</td>
<td>956</td>
</tr>
<tr>
<td>Lithuania</td>
<td>46,618</td>
<td>22.8</td>
<td>6.1</td>
<td>797</td>
</tr>
<tr>
<td>Netherlands</td>
<td>102,411</td>
<td>24.0</td>
<td>1.8</td>
<td>2,002</td>
</tr>
<tr>
<td>Norway</td>
<td>6,657</td>
<td>NA</td>
<td>1.3</td>
<td>1,988</td>
</tr>
<tr>
<td>Poland</td>
<td>4,648</td>
<td>23.1</td>
<td>3.4</td>
<td>1,643</td>
</tr>
<tr>
<td>Portugal</td>
<td>54,418</td>
<td>11.0</td>
<td>0.1</td>
<td>4,359</td>
</tr>
<tr>
<td>Serbia</td>
<td>13,102</td>
<td>7.4</td>
<td>1.8</td>
<td>3,668</td>
</tr>
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<td>Slovak Republic</td>
<td>2,818</td>
<td>9.0</td>
<td>3.1</td>
<td>3,692</td>
</tr>
<tr>
<td>Spain</td>
<td>9,098</td>
<td>29.4</td>
<td>0.2</td>
<td>3,601</td>
</tr>
<tr>
<td>Sweden</td>
<td>7,796</td>
<td>29.1</td>
<td>4.2</td>
<td>1,702</td>
</tr>
<tr>
<td>Turkey</td>
<td>64,999</td>
<td>1.0</td>
<td>0.2</td>
<td>21,545</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>13,357</td>
<td>18.2</td>
<td>1.6</td>
<td>2,881</td>
</tr>
</tbody>
</table>

Sources: (EBLIDA, 2013; The World Bank, 2014)
About Librar-e Turkey

- Global Libraries Initiative
- 28-months planning and piloting project (started as of July, 2013)
- 26 provinces
  - Chosen from 2nd level category of “Nomenclature of Territorial Units for Statistics”, by Turkish Statistical Institute
  - 78 pilot libraries in seven geographic regions
    - One province public library, two district public libraries
Some Problems & Solutions

- Lack of descriptive data about public libraries
  - Decided to conduct two different needs assessment surveys for the baseline study
    - Library Data Collection Survey
    - Library Staff Data Collection Survey
- Difficulties in adapting CIMS questions to a proper logical flow
  - Got help from professional survey company
  - Pilot implementation
Some Problems & Solutions

- Difficulties in adapting CIMS questions for local audiences
  - Pilot implementation
    - Played with the wording, changed the places of some questions to provide the logical flow, removed the “race” question

- Difficulties in describing the outline of the project and works completed so far
  - Visualization, LT-PP IWG Framework, Online data Visualization Platform, LT-PP IWG Timeline
Librar-e Turkey IPA Framework

1. Online surveys*
2. Reports**
3. Library statistics***
4. Library visits****

Needs Assessments

Baseline Study

CIMS

Pop-up Surveys

LUS

PUS

LUS 2

PUS 2

Impact Assessment Studies

Impact Assessment Report

Timeline

2013

2014

2015

Training Activities and Monitoring

Advocacy Training

Online Monitoring Platform

ICT Training

* Library Data Collection Survey (in Turkish) – Library Staff Data Collection Survey (in Turkish)
*** Online Data Visualization Platform (in Turkish)
**** Library Visits (Web site in Turkish)
Baseline Study

- Needs assessment
  - Online surveys
    - Library Data Collection
    - Library Staff Data Collection

- Impact Assessment (Stage 1) (February, 2014)
  - Public Library User Survey
  - Public Library Potential User Survey
Online Data Visualization Platform

For testing purposes only

STATPLANET
create interactive maps
Librar-e Turkey Online Timeline

- IPA Framework helped us to summarize our goal and methods.
- Online Data Visualization Platform helped us to synthesize the data from different sources.
- Still needed to show the outputs:
  - Librar-e Turkey Online Timeline
Future Studies

- Gather information from the libraries
  - Training plans and reports
  - Advocacy plans and reports
- Impact Assessment Report
- Planning the Country Project
Country Project IPA Framework

Country Program Project Activities

Advocacy
- National media campaign
- Partnership building training
- Transferring impact data to advocacy data
- Creating innovative library services

Monitoring
- National & local media
- Training activities
- Computer usage
- Innovative library services
- Pop-up surveys

PM

Training
- Library staff in-service training
- Users training
- Creating innovative library services

Post Program
- Updating of library services
- Updating of technological infrastructure
- Continuous in-service training
- ...

Needs Assessment
- ICT inventory
- Library data
- Library staff data
- Library visits data

Pilot Program Impact Assessment Report

LUS 2016
2015 Nov

LUS 2017
2016 Jan

LUS 2018
2018 Jan

2019 Jan

2018 Nov
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