Charting and Changing Terra Incognita: The New LIFE of the Municipal Public Libraries in Turkey

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Outline

- Global Libraries Initiative
- Libraries for Everyone - LIFE
- Importance of the Project LIFE
- Achievements
- Conclusion
Global Libraries Initiative
Global Libraries Initiative

- 1997=> First grant
- 1997-2017 => more than 1000 institutions get grants
- Some partners
  - READ Global
  - eIFL (Electronic Information for Libraries)
  - IREX
  - IFLA
  - OCLC

Source: Bill & Melinda Gates Foundation, 2016
About Libraries for Everyone (LIFE)

- Started as of February, 2016
- Duration: 29 Months
- Willingness and eligibility are prerequisites
- 32 provinces
- 163 municipal public libraries
Project Libraries

Source: Herkes için Kütüphane, 2017
Partners
Working Strategy

- Four working groups
  - Advocacy
  - ICT (Information & Communication Technologies)
  - Training
  - Impact Assessment
- Needs assessment
- Library visits
- Meetings and webinars
Design of the Project LIFE

- Research
- Development
- Assessment
- Implementation

Sustainability
Importance of the Project LIFE

- Exploring *terra incognita*
- The most comprehensive library usage studies
  - 2016 => 140 libraries - 4317 participants
  - 2017 => 147 libraries - 4566 participants
- Increase of visibility and awareness in local governments
Achievements
Impacts of the Project LIFE

- Impact on libraries
  - Changing role
  - Radical transition of libraries into more relevant centers that address modern community needs
  - Hardware and software

- Impact on users
  - Changing of library perceptions
  - Meeting of user needs
Libraries as Learning Centers

LIFE Project Team

Webinars

Face to Face Trainings

Library Staff

Feedback - Questionnaires

Library

Users
First Makerspace in Municipal Public Libraries
Awards
Conclusion

- Potential for creating awareness about municipal public libraries
- Demand for new library services
- LIFE bridging the gap
Managing Change: Library Transitions, 16-17 August 2017, Bergen, Norway

Local transformation, global access: if not now, when?

Umut Ali, Zehra Taskin & Írem Soydal

LIFE
(Libraries for Everyone)

"transforming the municipal public libraries in Turkey to centers of attraction for citizens"

- Number of internet users 56%
- By internet penetration rate 83%
- By penetration rate (% of population) 23%
- Number of users who have free access to the Internet only at the library 16,196,720

Digital Inclusion
- Rate of people applying for jobs by using library services: 5%

Economic Development
- Unemployment rate: 10%
- Long-term unemployment rate: 20%

Culture & Leisure
- 24% of users are using the library for leisure
- The rate of students who can use computers in their schools: 40%

Education
- Only 50 out of every 100 people can access the Internet
- Number of secure servers per million users: 69
- World average: 209

Health
- "LIFE Women’s Health Platform" gives webinars on health through libraries

Communication
- The rate of users emailing family and friends using the technology at library: 16%

Government & Governance
- The rate of users benefiting from an e-government service through technology of the library: 9%

Education
- Offering ICT education, donating hardware & software
- Providing free internet access

- "Opportunities of Collaboration with Public Libraries on Government and Governance"

To be continued...

To access the video version of this poster, please scan the QR code
References

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